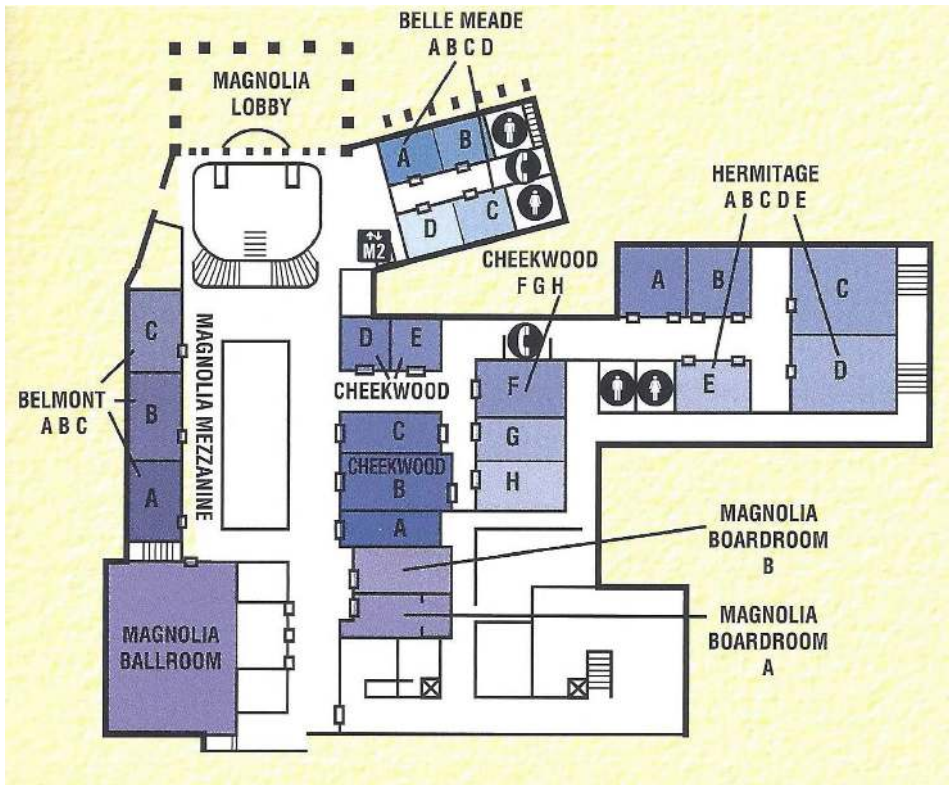


## Gaylord Opryland Resort



### Future Conferences

**NGEDA 2016**

21-23 January  
Baltimore, MD

**NGEDA 2017**

17-19 January

## NGEDA ANNUAL MEETING 21-24 January 2015



**Gaylord Opryland Resort  
& Convention Center**

**NGEDA Annual Meeting  
21-24 January 2015  
Gaylord Opryland Resort & Convention Center**

**Wednesday, 21 January 2015**

|             |                                       |                     |
|-------------|---------------------------------------|---------------------|
| 1300 - 1400 | PDCB Meeting (Closed - Cmte Mbr Only) | Cheekwood H         |
| 1400 - 1500 | Insurance Committee Meeting (Closed)  | Cheekwood H         |
| 1300 - 1800 | Registration                          | Hermitage E         |
| 1830 - 1930 | NGAUS & Tennessee Reception           | Water's Edge Lounge |

**Thursday, 22 January 2015**

|             |   |                      |
|-------------|---|----------------------|
| 0800 - 1700 | Registration  | Hermitage E          |
| 0800 - 0845 | Grab & Go Breakfast                                     | Hermitage Foyer      |
| 0800 - 0845 | Orientation for New EDs                                 | Hermitage A          |
| 0800 - 0845 | Orientation for Elected Officers                        | Hermitage B          |
| 0900 - 1000 | General Session   | Hermitage C & D      |
|             | Call to Order   |                      |
|             | Welcome   |                      |
|             | Invocation  |                      |
|             | Pledge of Allegiance                                    |                      |
|             | Introductions   |                      |
|             | Agenda Review   |                      |
|             | Minutes of the Last Meeting                             |                      |
|             | Corporate Recognition                                   |                      |
|             | Nominating Committee Report                             |                      |
|             | Bylaws Report   |                      |
|             | Audit Report  |                      |
|             | Treasurer's Report                                      |                      |
|             | Insurance Report  |                      |
| 1000 - 1045 | Coffee Break  | Hermitage C & D      |
|             | <b>Host: AFBA/5 Star Life - Kimo Wong</b>               | Foyer                |
|             | <b>Snack Pack Sponsors:</b>                             |                      |
|             | <b>Chris Mears &amp; Associates, Inc. - Chris Mears</b> |                      |
|             | <b>Military Benefit Association - Roy Gibson</b>        |                      |
| 1045 - 1100 | General Session   | Hermitage C & D      |
|             | TN Hotel Orientation                                    |                      |
| 1045 - 1145 | Industry Visit to Exhibit Hall                          | Magnolia Boardroom B |
| 1100 - 1230 | Hotel Visits  |                      |
| 1230 - 1245 | Mentor Meetup   | Hermitage A          |
| 1230 - 1345 | LUNCH ON YOUR OWN                                       |                      |
| 1345 - 1415 | General Session   | Hermitage C & D      |
|             | TN Welcome  |                      |
|             | NGAUS Conference Report                                 |                      |
| 1415 - 1515 | CAP Strategy Session (Closed)                           | Magnolia Boardroom B |
| 1415 - 1515 | Training Seminar 1                                      | Hermitage C & D      |
|             | "Developing a Membership Culture"                       |                      |

**State Appointments for Hotel Selection**

| State | Lottery Rank | Time | State | Lottery Rank | Time |
|-------|--------------|------|-------|--------------|------|
| AK    | 47           | 1150 | MT    | 4            | 0815 |
| AL    | 23           | 0950 | NC    | 28           | 1015 |
| AR    | 37           | 1100 | ND    | 24           | 0955 |
| AZ    | 48           | 1155 | NE    | 38           | 1105 |
| CA    | 33           | 1040 | NH    | 46           | 1145 |
| CO    | 52           | 1215 | NJ    | 27           | 1010 |
| CT    | 40           | 1115 | NM    | 50           | 1205 |
| DC    | 19           | 0930 | NV    | 3            | 0810 |
| DE    | 35           | 1050 | NY    | 16           | 0915 |
| FL    | 54           | 1225 | OH    | 8            | 0835 |
| GA    | 36           | 1055 | OK    | 31           | 1030 |
| GU    | 15           | 0910 | OR    | 53           | 1220 |
| HI    | 14           | 0905 | PA    | 7            | 0830 |
| IA    | 43           | 1130 | PR    | 21           | 0940 |
| ID    | 32           | 1035 | RI    | 42           | 1125 |
| IL    | 13           | 0900 | SC    | 17           | 0920 |
| IN    | 39           | 1110 | SD    | 44           | 1135 |
| KS    | 11           | 0850 | TN    | 1            | 0800 |
| KY    | 12           | 0855 | TX    | 5            | 0820 |
| LA    | 2            | 0805 | UT    | 29           | 1020 |
| MA    | 34           | 1045 | VA    | 25           | 1000 |
| MD    | 18           | 0925 | VI    | 41           | 1120 |
| ME    | 51           | 1210 | VT    | 45           | 1140 |
| MI    | 49           | 1200 | WA    | 9            | 0840 |
| MN    | 26           | 1005 | WI    | 30           | 1025 |
| MO    | 6            | 0825 | WV    | 10           | 0845 |
| MS    | 20           | 0935 | WY    | 22           | 0945 |

## Training Breakouts

### Friday, 23 January

#### Training Breakouts 1

|                     |   |   |  |
|---------------------|---|---|--|
| <b>Time:</b>        | 0800 - 0900   |   |  |
| <b>Title:</b>       | Alternative Revenue Sources   | Harnessing Technology   | Association Financial Responsibility                           |
| <b>Location:</b>    | Hermitage C & D   | Hermitage A   | Hermitage B  |
| <b>Taught by:</b>   | Larry McKnight (TN)<br>Mike Krouse (AZ)<br>Cec Reed (WY)  | Mark Martin (MN)<br>Steve Mehring (MT)  | Ray Lindner (TX)   |
| <b>Description:</b> | What are states doing to seek out alternative revenue sources outside of membership & insurance | A broad look at how technology can help one be more efficient i.e.-apps for scheduling, dial-in meetings, | How to effectively monitor your Association's financial health |

### Saturday, 24 January

#### Training Breakouts 2

|                     |  |   |   |
|---------------------|--|---|---|
| <b>Time:</b>        | 0815 - 0915  |   |   |
| <b>Title:</b>       | Corporate Partnerships   | Exploiting Social Media                         | Legislative Efforts   |
| <b>Location:</b>    | Hermitage C & D  | Hermitage A                                     | Hermitage B   |
| <b>Taught by:</b>   | Janet Cowley (WY)<br>Daryll McCall (CAP)<br>Tim Gwinn (PA)               | Mark Martin (MN)<br>Theresa Billeck-Zuniga (TX) | Matt Snead (AR)<br>Cec Reed (WY)<br>Dan Quick (TX)                                  |
| <b>Description:</b> | How do you develop an ongoing relationship with your Corporate Partners? | Using social media to reach members             | Putting together a legislative agenda/program & how to start a grass roots advocacy |

|             |   |                          |
|-------------|---|--------------------------|
| 1515 - 1600 | Coffee Break<br><b>Hosts:</b><br>Military Benefit Association - Roy Gibson<br>R-n-R Promotions - Cindy Ramirez<br><b>Snack Pack Sponsor:</b> Cobham Aerospace Communications - Rob Creighton  | Hermitage C & D<br>Foyer |
| 1600 - 1700 | PDCB/Insurance Committees Meeting   | Hermitage C & D          |
| 1830 - 2100 | Hosted Dinner<br>Advanced Turbine Engine Company - Sam Torrey<br>Boeing - Cathy Anthony<br>Liquid Measurement Systems - George Lamphere<br>Robertson Fuel Systems, LLC - Chip Lunn<br>Sikorsky - Tom Nicolett<br>Triumph Engine Control Systems - Paul Glover<br>UTC Aerospace - Ed McKee<br>USAA - Richard Smith | Dave & Busters           |

### Friday, 23 January 2015

|             |   |   |
|-------------|---|---|
| 0700 - 0800 | Hosted Breakfast (by invitation)  | Old Hickory Lower Level                       |
| 0800 - 1000 | CAP Meeting (open)  | Magnolia Boardroom B                          |
| 0800 - 1200 | Registration  | Hermitage E                                   |
| 0800 - 1630 | Hotel Selection (NGAUS/TN Host Cmte)  | Belmont A & B                                 |
| 0800 - 0900 | Training Breakouts - Session 1<br>Alternative Revenue Sources<br>Harnessing Technology<br>Association Financial Responsibility  | Hermitage C & D<br>Hermitage A<br>Hermitage B |
| 0900 - 1000 | General Session<br>NGAUS Update   | Hermitage C & D                               |
| 1000 - 1045 | Coffee Break<br><b>Host:</b> Bill Kelly - The Boeing Company<br><b>Snack Pack Sponsor:</b><br>Chris Mears & Associates, Inc. - Chris Mears<br>Military Benefit Association - Roy Gibson                             | Hermitage C & D<br>Foyer                      |
| 1045 - 1145 | Training Seminar 2<br>"How Other States Work"   | Hermitage C & D                               |
| 1145 - 1315 | LUNCH ON YOUR OWN   |   |
| 1315 - 1330 | General Session<br>CAP Brief  | Hermitage C & D                               |
| 1330 - 1430 | Training Seminar 3<br>"Association Strategic Thinking"  | Hermitage C & D                               |
| 1430 - 1515 | Coffee Break<br><b>Hosts:</b><br>Military Benefit Association - Roy Gibson<br>Military Officers Association of America - Jess Ramirez<br><b>Snack Pack Sponsor:</b> Cobham Aerospace Communications - Rob Creighton | Hermitage C & D<br>Foyer                      |
| 1515 - 1600 | General Session - NGAUS Open Mike   | Hermitage C & D                               |

**Saturday, 24 January 2015**

|             |   |                 |
|-------------|---|-----------------|
| 0700 - 0800 | Grab& Go Breakfast                                      | Hermitage Foyer |
| 0800 - 0900 | Registration  | Hermitage E     |
| 0800 - 0815 | General Session - Hotel Assignment Brief                | Hermitage C & D |
| 0815 - 0915 | Training Breakouts - Session 2                          |                 |
|             | Corporate Partnerships                                  | Hermitage C & D |
|             | Exploiting Social Media                                 | Hermitage A     |
|             | Legislative Efforts                                     | Hermitage B     |
| 0915 - 0945 | Executive Directors Breakout Session                    | Hermitage C & D |
| 0915 - 0945 | Elected Officer Breakout Session                        | Hermitage A     |
| 0915 - 0945 | Insurance Breakout Session                              | Hermitage B     |
| 0945 - 1000 | ED/ Elected Official Feedback Session                   | Hermitage C & D |
| 1000 - 1045 | Break   | Hermitage C & D |
|             | <b>Host: TBD</b>  | Foyer           |
|             | <b>Snack Pack Sponsor:</b>                              |                 |
|             | <b>Chris Mears &amp; Associates, Inc. - Chris Mears</b> |                 |
| 1045 - 1130 | General Session   | Hermitage C & D |
|             | NGEDA Web Review  |                 |
| 1130 - 1145 | General Session   | Hermitage C & D |
|             | NGAUS 2016 Report (MD)                                  |                 |
| 1145 - 1315 | NGEDA Awards Luncheon                                   | Old Hickory     |
|             | <b>DRASH - Ron Houle</b>                                | Lower Level     |
| 1330 - 1500 | General Session   | Hermitage C & D |
|             | Insurance Report  |                 |
|             | PDCB Report   |                 |
|             | By-laws Consideration                                   |                 |
|             | President's Annual Report                               |                 |
|             | Old Business  |                 |
|             | New Business  |                 |
|             | Election of Officers                                    |                 |
|             | Installation of Officers                                |                 |
|             | Conference Hotwash                                      |                 |
|             | NGEDA 2016 Overview                                     |                 |
|             | Adjourn   |                 |
| 1500 - 1530 | Hotel Lottery - NGAUS 2016 Conference                   | Hermitage C & D |

**Sunday, 25 January 2015**

Travel Day

**SPONSORS**

|  |                 |
|--|-----------------|
| <b>Advanced Turbine Engine Company</b>                     | Sam Torrey      |
| <b>AFBA/ 5 Star Life</b>                                   | Kimo Wong       |
| <b>Chris Mears &amp; Associates, Inc.</b>                  | Chris Mears     |
| <b>Cobham Aerospace Communications</b>                     | Rob Creighton   |
| <b>DRASH</b>   | Ron Houle       |
| <b>Liquid Measurement Systems</b>                          | George Lamphere |
| <b>Military Benefit Association</b>                        | Roy Gibson      |
| <b>Military Officers Association<br/>of America (MOAA)</b> | Jess Ramirez    |
| <b>Raytheon</b>  | Mike Miller     |
| <b>R-n-R Promotions, Inc.</b>                              | Cindy Ramirez   |
| <b>Robertson Fuel Systems, LLC</b>                         | Chip Lunn       |
| <b>Sikorsky</b>  | Tom Nicolett    |
| <b>The Boeing Company</b>                                  | Bill Kelly      |
|  | Cathy Anthony   |
| <b>Triumph Engine Control Systems</b>                      | Paul Glover     |
| <b>UTC Aerospace</b>                                       | Ed McKee        |
| <b>USAA</b>  | Richard Smith   |