

Exploiting Social Media

Hermitage A

Mark Martin (MN)

Allen (MS)



Agenda

- Facebook
- Twitter
- Linked In
- Instagram
- Pinterest
- Smart Phone Apps

Facebook

Facebook interface showing the profile of the NGAMN National Guard Association of Minnesota.

Page Header: NGAMN National Guard Association of Minnesota

Navigation: Page, Activity, Insights, Settings, Build Audience, Help

Profile Picture: NGAMN National Guard Association of Minnesota Non-Profit Organization

Timeline:

- Status: What have you been up to?
- Photo / Video: NGAMN National Guard Association of Minnesota created an event. Posted by Mark J Martin [?] · November 21, 2014
- Offer, Event +: HOLIDAY PARTY!

Left Sidebar:

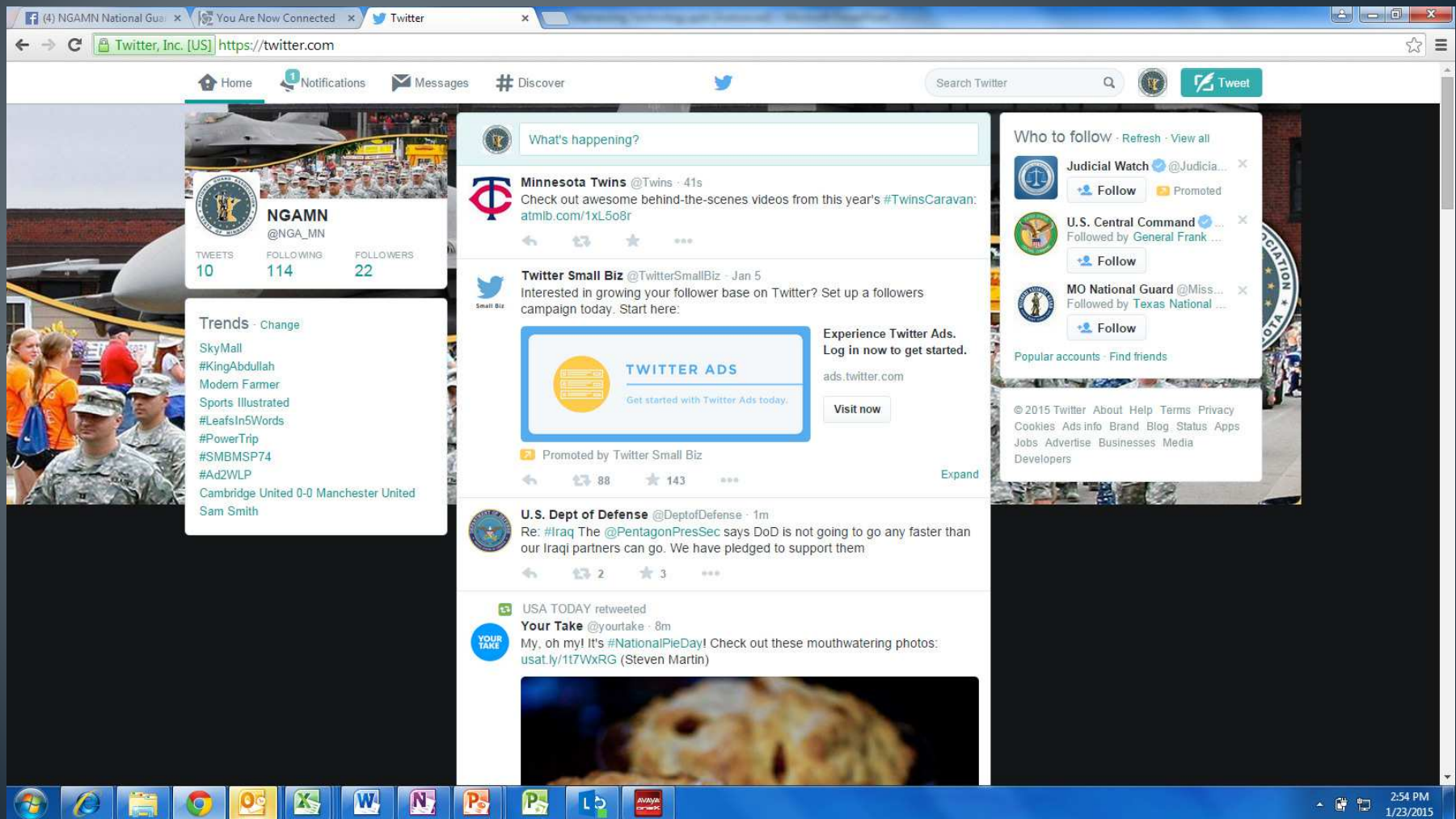
- 212 likes
- Geraldine Longfellow, Jessica DeSerre and 38 others like this.
- Find New Customers: Connect with more of the people who matter to you. Promote Page

Right Sidebar:

- THIS WEEK: 5 Page Likes, 5 Post Reach, 0 UNREAD, 0 Notifications, 0 Messages
- Recent: 2012, 2011, 2010, 2009
- See Your Ad Here
- HOLIDAY PARTY! NGAMN National Guard A... 2014 Officer's Holiday Party 2014 Officer's Holiday Party Friday, December 5, 2014 at 6:00pm Invite Friends · 9 people went Boost Post
- Turn on chat to see who's available.
- Search

Bottom Bar: Windows taskbar showing various applications (Internet Explorer, Google Chrome, Outlook, Word, PowerPoint, etc.) and system clock (2:52 PM 1/23/2015).

Twitter



Linked In

Browser tabs: (4) NGAMN National Guard Association, You Are Now Connected, (8) Twitter, National Guard Association

Address bar: https://www.linkedin.com/groups?gid=4717813&trk=groups_management_edit_group_settings-h-dsc

Navigation: Home, Profile, Connections, Jobs, Interests, Business Services, Try Premium for free

Search: Search groups...

Group: National Guard Association of Minnesota 114 members

Subscriptions: Discussions, Promotions, Jobs, Members, Search, Manage

Group Image: A large group of National Guard members in uniform standing in front of a military aircraft.

Members of this Group: Steve Thielen, Lieutenant Colonel, Transitioning Executive. Unfollow Steve. See all members.

Your group contribution level: Start by commenting in a discussion. Group participants get 4x the number of profile views. Getting Started.

Ads You May Be Interested In: Are You a Veteran? Top Companies Want to Hire You. Get Access to Jobs for Veterans Now. MBA for Military Members. Get your MBA online. Leading military educator, GI Jobs recognized school.

Discussion: 2015 NGEDA Conference Nashville, TN. Mark Martin, MBA, PMP, Project Manager at General Mills. Having a great time here in Nashville at the National Guard Executive Director's Association Conference! The 137th General Conference and Exhibition here at the Gaylord Opryland Resort is going to be outstanding! Like • Comment • Unfollow • 2 minutes ago.

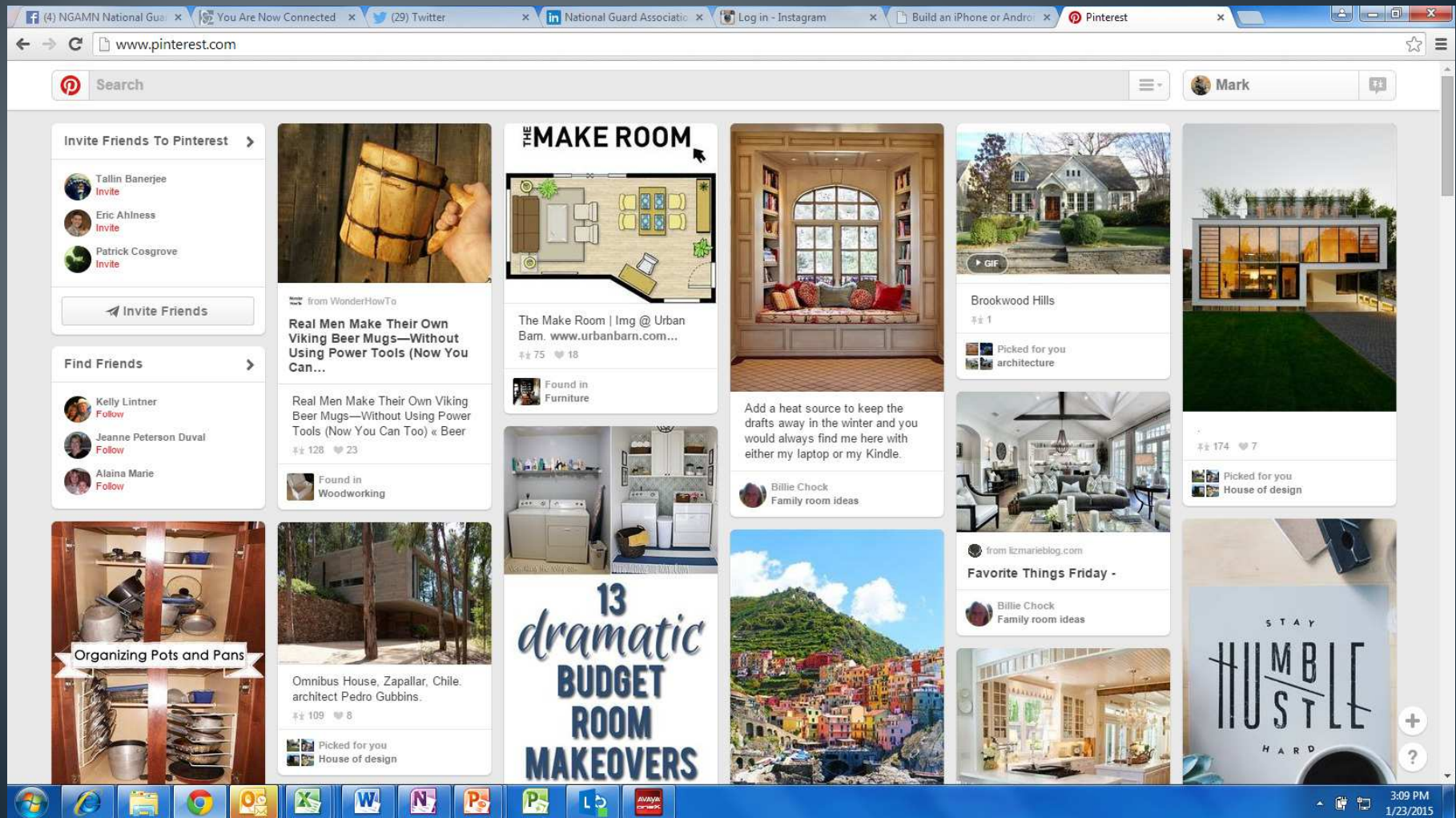
Footer: session with Doug Huseby, Becker Furniture World Founder

System Tray: 3:01 PM 1/23/2015

Instagram



Pinterest



Smart Phone Apps

Browser tabs: (4) NGAMN National Gu... You Are Now Connected (27) Twitter National Guard Associatio... Log in - Instagram Build an iPhone or Androi...

Address bar: www.appmakr.com

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Windows taskbar: 3:07 PM 1/23/2015

