



NATIONAL GUARD EXECUTIVE DIRECTORS ASSOCIATION

Attn. Kenny Moix

P.O. Box 663

North Little Rock, AR. 72115

www.ngeda.org

June 29, 2016

Dear Industry Partner:

NGEDA is an organization comprised of the executive directors and elected officers representing the National Guard Associations in each state, commonwealth, territory and the District of Columbia. This key group of decision makers works together to improve the operational readiness, training and image of the National Guard on both state and national levels.

We are writing to invite you to consider advertising your company or organization in the new directory. The 2016-2017 NGEDA Membership Directory contains a listing of each state National Guard association to include their address, phone numbers, name of executive director and president, annual conference dates, name and address of adjutant general, and insurance program information. In addition, the directory will contain future dates and sites for NGEDA, EANGUS, NGAUS and AGAUS meetings. The directory is pocket size (4" x 7") for quick and easy reference.

The directory will be sent to each state association. Contributors and advertisers will receive two complimentary copies. Additional copies will be available at a small cost of **\$10.00** each, which includes postage.

The completed directory should be available by NGAUS Industry Day this year. Several pages of the directory will be dedicated to those who would like to make a contribution to NGEDA. There are several options in making a contribution:

- \$100 - Company name on page noting contributors
- \$200 - Business Card Ad - must provide business card
- \$350 - Full Page Ad - must provide ad copy
- \$500 - Two-Page Spread Ad - must provide ad copy

The deadline for advertisements and contributions is 1 September 2016 (based on space availability). If you have any questions, please call Kenny Moix at 501-658-2877 or email him at kmoix@ngaa.org. We appreciate your continued participation and support of this Association!

Best regards,

Kenny Moix
Secretary/Treasurer



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NGEDA Directory Ad Reservation Form

Name: _____

Title: _____

Company or organization: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

YES, we would like ____ additional copies and have enclosed payment at **\$10.00** each.

Ad Size:

- \$100 - Company name on page noting contributors
- \$200 - Business Card Ad - must provide business card
- \$350 - Full Page Ad* - must provide ad copy
- \$500 - Two-Page Spread Ad* - must provide ad copy

PLEASE SUBMIT ALL Ads via PDF file format.

* Full-page ads are 3 ½ "x 7", b/w gray scale, 300 dpi, no bleed. Please email PDF files to kmoix@ngaa.org

**DEADLINE FOR ADVERTISEMENTS & CONTRIBUTIONS: 1 Sept 2016
(based on space availability)**

Make checks payable to: NGEDA.

*Please return Ad Reservation Form by email to kmoix@ngaa.org or mail to NGEDA, Attn
Kenny Moix, P.O. Box 663, North Little Rock, AR. 72115.*