



NATIONAL GUARD EXECUTIVE DIRECTORS ASSOCIATION

Assist - Communicate - Promote

September 12, 2017

NGEDA is an organization comprised of the executive directors and elected officers representing the National Guard Associations in each state, commonwealth, territory and the District of Columbia. This key group of decision makers works together to improve the operational readiness, training and image of the National Guard on both state and national levels.

We are writing to invite you to consider advertising your company or organization in the new directory. The 2018 NGEDA Membership Directory contains a listing of each state National Guard association to include their address, phone numbers, name of executive director and president, annual conference dates, name and address of adjutant general, and insurance program information. In addition, the directory will contain future dates and sites for NGEDA, EANGUS, NGAUS and AGAUS meetings. The directory is pocket size (4" x 7") for quick and easy reference.

The directory will be sent to each state association. Contributors and advertisers will receive two complimentary copies. Additional copies will be available at a small cost of **\$10.00** each, which includes postage.

The completed directory should be available by NGAUS Industry Day this year. Several pages of the directory will be dedicated to those who would like to make a contribution to NGEDA. There are several options for making a contribution:

- \$100 - Company name on page noting contributors
- \$200 - Business Card Ad - must provide actual, physical business card
- \$350 - Full Page Ad - must provide press ready file (see reservation form)
- \$500 - Two-Page Spread Ad - must provide press ready file (see reservation form)

The deadline for advertisements and contributions is November 1, 2017 (based on space availability). If you have any questions, please call Michele Henry at 785-862-1066 or email her at ngaks@aol.com. We appreciate your continued participation and support of this association!

Best regards,

Michele Henry
Secretary/Treasurer

NGEDA Directory Ad Reservation Form



Name: _____

Title: _____

Company or organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

YES, we would like ____ additional copies and have enclosed payment at **\$10.00** each.

Ad Size:

- \$100 - Company name on page noting contributors
- \$200 - Business Card Size Ad 3.5"x2" - must provide ACTUAL business card
- \$350 - Full Page Ad – 3.5" x 7" –
Must provide finished ad in **300 dpi PDF Press Ready Format**
- \$500 - Two-Page Spread Ad - 7" x 7" –
Must provide finished ad in **300 dpi PDF Press Ready Format**

PLEASE SUBMIT ALL ADS IN PRESS READY PDF FILE FORMAT!

Please email PDF files to sam@beangraphics.com along with full contact information.
Have technical questions about your files or ad sizes? Email sam@beangraphics.com.

DEADLINE FOR ADVERTISEMENTS & CONTRIBUTIONS: November 1, 2017
(All ad placements based on space availability)

Make checks payable to: **NGEDA.**

*Please return Ad Reservation Form by email to ngaks@aol.com or mail to NGEDA,
Attn: Michele Henry, 125 SE Airport Drive, Topeka, KS 66619.*