



# NATIONAL GUARD EXECUTIVE DIRECTORS ASSOCIATION

*Assist – Communicate - Promote*

October 30, 2021

NGEDA is an organization comprised of executive directors and elected officers representing the National Guard Associations in each state, territory, and the District of Columbia. This key group of decision makers works together at the state and national levels to help ensure National Guardsmen and women receive the best training, equipment, and benefits.

Each year we publish and distribute a directory, and are inviting you to consider partnering with us by advertising your company or organization in the 2021 NGEDA Membership Directory. The NGEDA Membership Directory contains a listing of each state National Guard Association, to include contact information for each Adjutant General, Executive Director, Association President, annual conference dates, times, and locations, and insurance program information. In addition, the directory contains information for future NGEDA, NGAUS, AGAUS, and EANGUS meetings. The directory is pocket-sized (4" x 7") for quick and easy reference.

The directory will be sent to each state association. Contributors and advertising partners will receive two complimentary copies. Additional copies are available for a small cost (\$10), and includes postage.

The completed directory should be available in January this year. If you are interested in partnering, there are several options:

\$300 – Business Card Advertisement – simply provide your actual, physical, business card

\$500 – Full Page Advertisement – please provide a press-ready file (see Ad Reservation form for details)

\$750 – Two-Page Spread Advertisement – please provide a press-ready file (see Ad Reservation form for details)

If you have any questions, please contact me at 816-872-4246

Best regards,

Michele Mahoney

Secretary, NGEDA



# NGEDA Directory Advertisement Form



Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company or organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

YES, we would like \_\_\_\_\_ additional copies and have enclosed payment of \$10 each.

## Advertisement Specifications

\$300 – Business Card Size (3.5" x 2") - provide your actual, physical, business card

\$500 – Full Page Advertisement  
Provide finished ad on 300 dpi PDF Press-Ready Format

\$750 – Two-page Spread Advertisement  
Provide finished ad on 300 dpi PDF Press-Ready Format

**PLEASE SUBMIT ALL ADS IN PRESS-READY FILE FORMAT!!**

Please email PDF files to [sam@beangraphics.com](mailto:sam@beangraphics.com) along with full contact information. If you have technical questions about your files or ad sizes? Email [sam@beangraphics.com](mailto:sam@beangraphics.com)

**DEADLINE FOR ADVERTISEMENTS: November 24, 2021**

(All advertisement placements based on space availability)

Make checks payable to: NGEDA

\*\*Please return Ad Reservation Form by email to: [michele.j.mahoney@gmail.com](mailto:michele.j.mahoney@gmail.com)

or mail to: National Guard Association of the United States, ATTN: Michele Mahoney, One Massachusetts Avenue, NW, Washington, DC 20001