



NATIONAL GUARD EXECUTIVE DIRECTORS ASSOCIATION

Assist – Communicate - Promote

December 2020

NGEDA is an organization comprised of executive directors and elected officers representing the National Guard Associations in each state, territory and the District of Columbia. This key group of decision makers works together at the state and national levels to help ensure National Guardsmen and women receive the best training, equipment, and benefits.

Each year we publish and distribute a directory, and are inviting you to consider partnering with us by advertising your company or organization in the 2021 NGEDA Membership Directory. The NGEDA Membership Directory contains a listing of each state's National Guard Association, which includes contact information for each Adjutant General, Executive Director, Association President, annual conference dates, times, and locations, and insurance program information. In addition, the directory contains information for future NGEDA, NGAUS, AGAUS and EANGUS meetings. The directory is pocket-sized (4" x 7") for quick and easy reference.

The directory will be sent to each state association. Contributors and advertising partners will receive two complimentary copies. Additional copies are available for a small cost (\$10), which includes postage.

The completed directory should be available prior to the NGAUS Industry Day this year. We would love to personally hand you the directory at that time and show you your advertisement in print. If you are interested in partnering, there are several options:

\$300 – Business Card Advertisement – simply provide your actual, physical, business card

\$500 – Full-Page Advertisement – please provide a press-ready file (see Ad Reservation form for details)

\$750 – Two-Page Spread Advertisement – please provide a press-ready file (see Ad Reservation form for details)

If you have any questions, please contact me at 816-872-4246

Best regards,

Michele Mahoney

Secretary, NGEDA



NGEDA Directory Advertisement Form

Name: _____

Title: _____

Company or organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

YES, we would like _____ additional copies and have enclosed payment of \$10 each.

Advertisement Specifications

- \$300 – Business Card Size (3.5" x 2") - provide your actual, physical, business card by mail
- \$500 – Full-page Advertisement – Size 4" wide x 7.5" tall – live area 3.5" x 7"
Provide your finished ad as a 300 dpi PDF file in press-ready format
- \$750 – Two-page Spread Advertisement – 8" wide x 7.5" tall – live area 7.5" wide x 7" tall – allow
.5" in the center of the ad for binding (text and images crossing the .5" gutter may be cut off)
Provide your finished ad as a 300 dpi PDF file in press-ready format

PLEASE SUBMIT ALL ADS AS A PDF PRESS-READY FILE FORMAT!!

Please email PDF files to Sam Bean at sam@beangraphics.com along with full contact information.
If you have technical questions about your files or ad sizes, email Sam Bean at sam@beangraphics.com

DEADLINE FOR ADVERTISEMENTS: January 15, 2021
(All advertisement placements based on space availability)

Make checks payable to: NGEDA

**Please return Ad Reservation Form by email to: michele.j.mahoney@gmail.com
or mail to: 5012 NE 42nd Street, Kansas City, MO 64117 ATTN: Michele Mahoney,