

# Mile-Hi NGAUS 2019



NGEDA Brief  
January 22, 2019



# Agenda

- Mile-Hi NGAUS 2019 Video Presentation
- Event overview
- Mile-Hi NGAUS 2019 Partnership Opportunities
- Hotel Lodging Plan
- Transportation Plan



# Mile-Hi NGAUS 2019 Video





# Mile-high NGAUS led Events

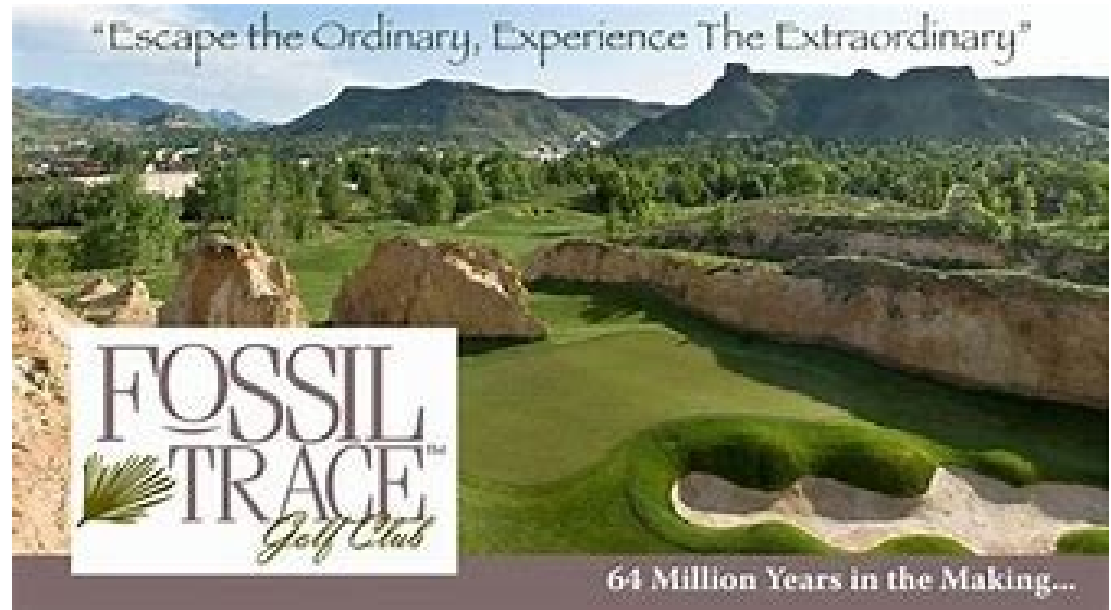
Event	Date/Time	Location	Expected numbers
NGACO / Partners Golf Tournament	Thurs, 29 Aug. 8am-3pm	Fossil Trace GC	144
NGAUS Golf Tournament	Fri, 30 Aug. 8am-3pm	Fossil Trace GC	144
Motorcycle ride	Fri, 30 Aug. 8am-5pm	Peak to Peak Hwy	50
Fourteener Climb	Fri, 30 Aug. 6am-5pm	To be confirmed	50
CO Grade / WO Mixer	Fri, 30 Aug. 6pm-10pm	Mile High Station	800
CO TAG/Partners Reception	Fri, 30 Aug. 6pm-9pm	The Pinnacle	250
Fun Run	Sat, 31 Aug. 8am-10am	Auraria Campus	300
Governor's Reception	Sat, 31 Aug. 6pm-9pm	Wings Over the Rockies	4000+
Spouse Luncheon	Sun, 1 Sep. 11pm-2pm	Hyatt Ballroom	750
TAG Spouse Event	Mon, 2 Sep. 11am-2pm	Brown's Palace	100
No Host Reception	Mon, 2 Sep. 5pm-6:30pm	Convention Center	200
State's Dinner	Mon, 2 Sep. 6:30pm-10pm	Convention Center	4000



# Golf Tournaments @ Fossil Trace GC

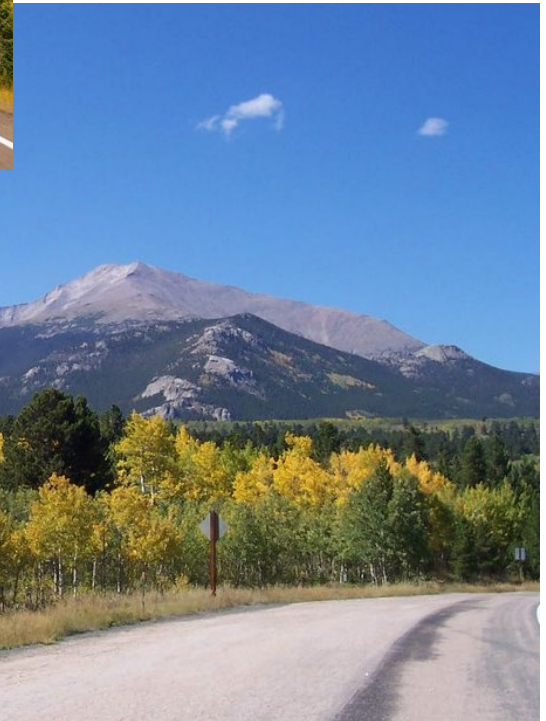
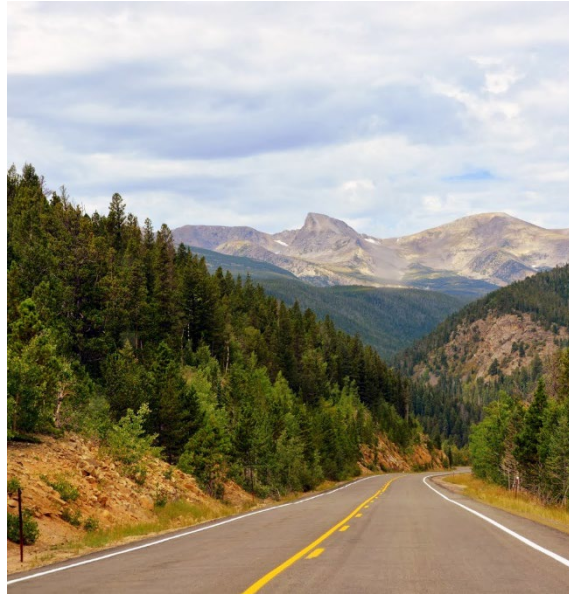
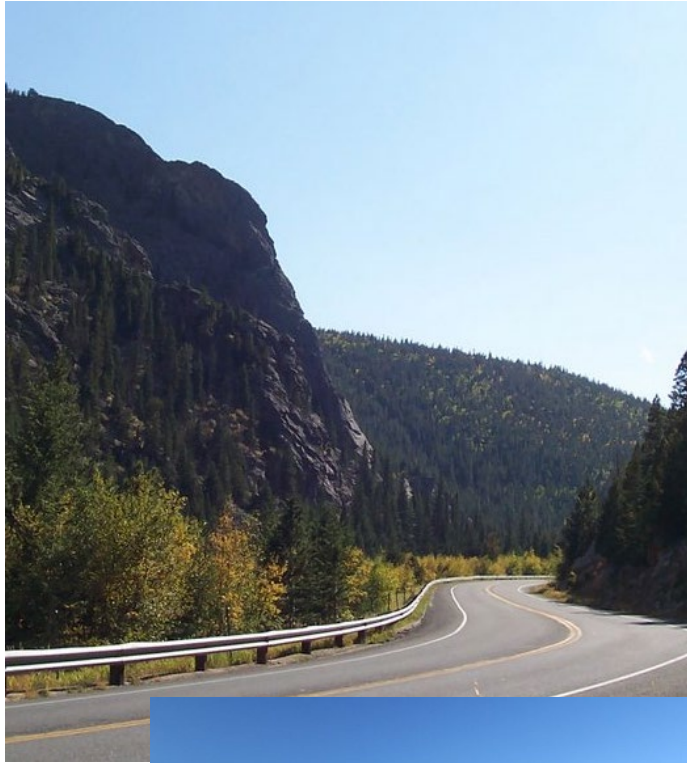
**Atmosphere:** Aug 29 and 30.  
Excellent; one of Denver Colorado's premier public golf courses – named after the fossilized triceratops footprints and palm fronds found next to the 12<sup>th</sup> green, it is nestled adjacent to the foothills of the Rocky Mountain Front Range. Scenery is fantastic, great staff and well-kept course

**Transportation:** Straight west of downtown; 20 minute drive



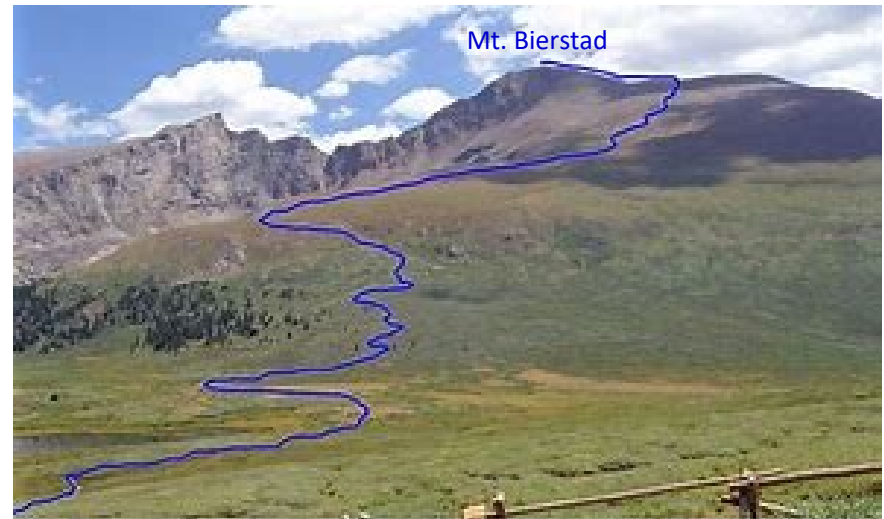
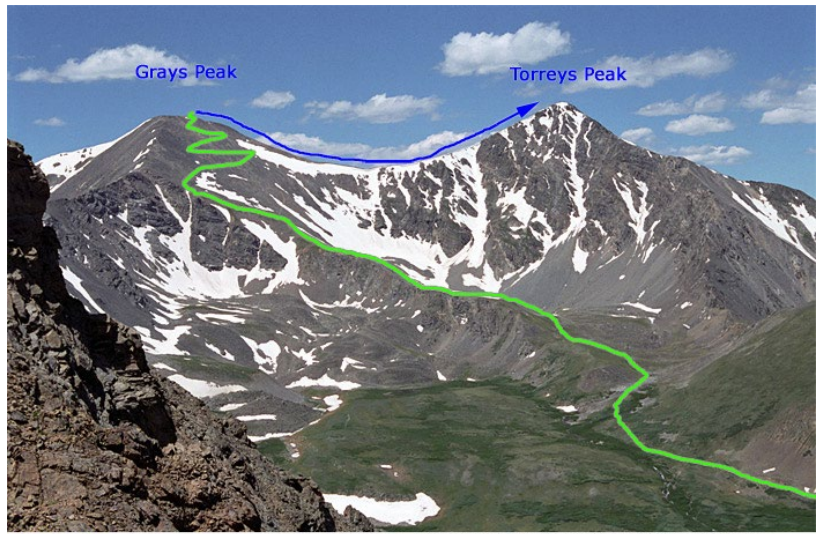


# Motorcycle Ride – Peak to Peak Hwy





# Colorado 14er Climb





# CO Grade / WO Mixer @ Mile High Station

Located adjacent to Sports Authority Field Stadium, Mile High Station occupies the former Midwest Steel and Ironworks building. The original building dates back to the turn of the century (1897). During the early 1900's, workers built and shipped large-scale ship sections for use by the U.S. Navy during World War II. Based on the significance of the building and the important role that it played in Colorado's history, the building is considered a Historic building by the State of Colorado's historic preservation Officer.

Today, the building is home to Mile High Station. The structure has been carefully renovated to preserve much of the original architectural features, including the old-brick exterior walls, "I-Beam" steel structure, and some of the original operational equipment. New features to the structure include an elevated mezzanine, kitchen, beautiful brick bar, custom chandeliers, large patio, plasma TV's, and an in-house A/V system.

## Capacities:

**Entire Venue** 500 seated | 800

**Reception;** Main Floor 350 Seated;

**Mezzanine** 200 Seated; Patio 150 Seated

**Atmosphere:** Excellent; elevated mezzanine

**Transportation:** Some, but straight-line drive and walkable if desired



**NOTE:** Peak attendance: 746 pax; 4-yr average 660 pax





# Host State TAGs & Partners Reception @ The Pinnacle Club

This unique venue high atop the Quest Tower building in the heart of downtown Denver offers your guests a spectacular 360-degree view of the Rocky Mountain Front Range. Originally established for Denver's energy industry executive's demanding tastes, this private dining club boasts excellent service, quality food and an unsurpassed panoramic view of Denver's skyline. Theme event options are available, or a simple elegant evening is a superb option.



## Capacities:

**Capital Peak Ballroom 38th Floor,**  
330 Seated, 500 Reception

**Pyramid Peak Ballroom 37th  
Floor,** 300 Seated, 450 Reception

**Sunlight Peak Room 37th Floor,**  
180 Seated, 250 Reception

**San Luis Peak Room 38th Floor,**  
100 Seated, 150 Reception

**Atmosphere:** Excellent; majestic  
views of the mountains

**Transportation:** Some, but  
walkable



**NOTE:** Projected attendance: 200-250 pax



# Fun Run @ Auraria Campus

**Run Distance:** 5K

**Atmosphere:** Encompasses the historic 9th Street Park, Tivoli Commons, Tivoli Square, and other greenway areas on Denver's scenic Auraria Campus

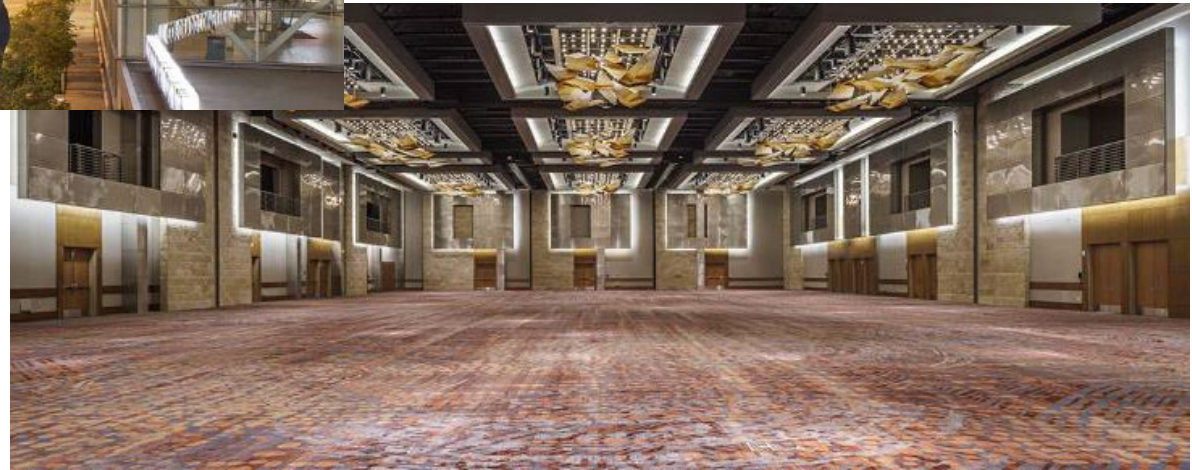
**Transportation:** Yes, but walkable



**NOTE:** Projected attendance: Peak 380 pax; 5 year average 276 pax



# Events @ The Denver Convention Center



- Resolutions
- Area Caucuses
- Exhibits
- Business Sessions
- Retired / Separate Caucus / Luncheon
- Warrant Officer Luncheon & Caucus
- Task Force Meetings
- States Dinner



# Governor's Reception @ Wings Over the Rockies

Wings Over the Rockies Air & Space Museum is a diverse community organization dedicated to unlocking our visitors dreams of flight through exhibitions, events and educational programming. It is a WWII-era hangar, built in 1939, that sits in the heart of Denver's historic Lowry neighborhood. Today, the museum boasts more than 182,000 square feet of hangar space full of iconic aircraft, space vehicles, artifacts, military uniforms and much more.



## Capacities:

3,500 seated | 4,500+ inside and outside reception

**Atmosphere:** Fun and unique indoor and outdoor setting; can accommodate numerous fun events and activities

**Transportation:** Yes



**NOTE:** Peak attendance 4140 pax; 4-yr average 3377 pax



# Spouse Luncheon @ The Hyatt Ballroom

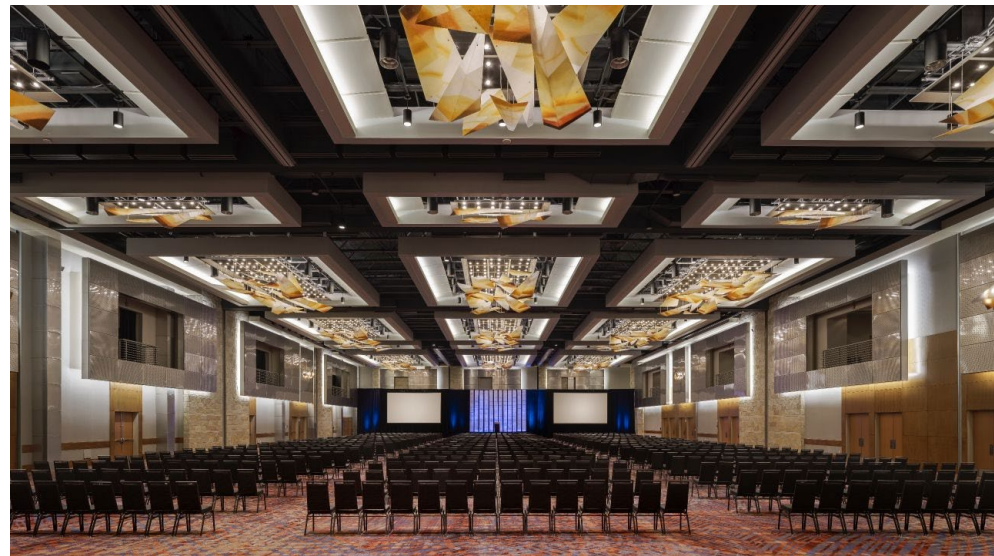
The recently renovated ballroom is a magnificent space, one of the largest in Colorado, featuring 30-foot ceilings and glass lighting fixtures in the shape of mountain peaks.

**Capacities:**

The ballroom accommodates 1,800 for a sit-down dinner,

**Atmosphere:** Excellent

**Transportation:** Some, but walkable



**NOTE:** Projected attendance 600-900 pax; Average 706 pax



# Hospitality Night



- Hotels & Various locations on Denver's 16<sup>th</sup> Street Mall
- A walking mall with free shuttle bus up and down the mall



# TAG Spouse Event @ The Brown Palace

The Brown Palace Hotel and Spa, Autograph Collection, located in the heart of downtown Denver, is an icon rich in tradition and history. Built in 1892, the luxury hotel in Denver, Colorado has been a four-star and Four Diamond hotel since 1977. At the heart of the boutique hotel is the atrium lobby, soaring eight stories above the ground floor and crowned by a beautifully detailed stained-glass skylight. Dramatic Florentine arches surround the atrium, and intricate wrought iron panels decorate six stories of balconies. Timeless elegance and modern amenities best describes this luxury hotel in Denver.

## Capacities:

### Onyx Suite

125 Seated | 125 Reception,

### Grand Ballroom A & B

400 Seated | 800 Reception

**Atmosphere:** Excellent; historic with tours available

**Transportation:** Some, but walkable



**NOTE:** Projected attendance: 100 pax



# The State's Dinner @ The Denver Convention Center



- Theme: Denim & Diamonds (*approved: November 2017*)
- Entertainment: Michael Martin Murphy

**NOTE:** Projected attendance: Peak 4487 pax; 4 year average 3988 pax





# Partnership Opportunities

## **Rocky Mountain High \$ 50,000.00 (+)**

- Customized benefits to fit partner's needs
- Foursome at the Partners Golf outing
- TAG / Partner Reception Invitations
- NGAUS Chairman's Head Table Reception Invitation
- States Dinner VIP seating
- Rooms in a conference hotel of choice
- Prominent partnership recognition

## **Pikes Peak \$ 25,000.00 (+)**

- 2 foursomes at the Partners Golf outing
- 6 TAG / Partner Reception invitations
- 6 NGAUS Chairman's Reception invitations
- Rooms in a conference hotel of choice
- Prominent partnership recognition

## **Grand Tetons \$ 10,000.00 (+)**

- 1 Foursome at the Partners Golf outing
- 4 TAG / Partner Reception Invitations
- 4 NGAUS Chairman's Head Table Reception Invitations
- 4 Rooms in a conference hotel of choice
- Prominent partnership recognition

## **Longs Peak \$ 5,000.00 (+)**

- Twosome at the Partners Golf outing
- 2 TAG / Partner Reception invitations
- 2 NGAUS Chairman's Reception invitations
- 2 reserved rooms in a conference hotel of choice
- Partnership recognition on select event material

## **Devils Tower \$ 2,500.00 (+)**

- 2 TAG / Partner Reception invitations
- Partnership recognition on select event material



# Sole Event Sponsorship Opportunities

<b>Governor's Reception*</b>	<b>\$250,000 (\$50K x 5)</b>
<b>States Dinner*</b>	<b>\$200,000 (\$50K x 4)</b>
<b>TAG Reception</b>	<b>\$75,000</b> <b>Sold</b>
<b>Spouse Event *</b>	<b>\$50,000</b>
<b>Company Grade/WO Mixer *</b>	<b>\$40,000</b>
<b>TAG Spouse Event *</b>	<b>\$25,000</b>
<b>NGAUS Golf Tournament *</b>	<b>\$15,000</b>
<b>NGAUS Partners Golf Tournament*</b>	<b>\$15,000</b>
<b>Fun Run *</b>	<b>\$10,000</b>

**\* Joint/multiple sponsorship opportunities available**



# Hotel Lodging Plan

Hyatt Convention Center (HQ Hotel) 643 rooms

Sheraton Denver 720 rooms

Grand Hyatt 316 rooms

Hilton City Center 240 rooms

Westin Denver 187 rooms



# Transportation Plan

- Transportation will be provided from DIA to Conference Hotels, and return
  - Reservation made on line **by attendee** with transportation provider and a \$5.00 per person/trip payment made.
  - Colorado will cover the remaining costs.
- The Convention Center is walkable from all Conference Hotels
- Transportation will be available from all ‘block’ hotels to the Denver Convention Center for those that require
- Transportation will be available for all “Official Functions”



# Questions?



# Save The Date!