



# NATIONAL GUARD EXECUTIVE DIRECTORS ASSOCIATION

*Assist – Communicate - Promote*

October 29, 2023

NGEDA is an organization of executive directors and elected officers representing the National Guard Associations in each state, territory, and the District of Columbia. This key group of decision makers works together at the state and national levels to help ensure National Guardsmen and women receive the best training, equipment, and benefits.

Each year we publish and distribute a directory and are inviting you to consider partnering with us by advertising your company or organization in the 2024 NGEDA Membership Directory. The NGEDA Membership Directory contains a listing of each state's National Guard Association, which includes contact information for each Adjutant General, Executive Director, Association President, annual conference dates, times, and locations, and insurance program information. In addition, the directory contains information for future NGEDA, NGAUS, AGAUS and EANGUS meetings. The directory is pocket-sized (4" x 7") for quick and easy reference.

The directory will be sent to each state association. Contributors and advertising partners will receive two complimentary copies. Additional copies are available for a small cost (\$10), which includes postage.

The completed directory should be available at the conference in January. If you are interested in partnering, there are several options:

\$300 – Business Card Advertisement – simply provide your actual, physical, business card

\$500 – Full-Page Advertisement – please provide a press-ready file (see Ad Reservation form for details)

\$750 – Two-Page Spread Advertisement – please provide a press-ready file (see Ad Reservation form for details)

If you have any questions, please contact me at 816-872-4246

Best regards,

Maria Kelly

Secretary, NGEDA



# NGEDA Directory Advertisement Form



Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company or organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

YES, we would like \_\_\_\_\_ additional copies and have enclosed payment of \$10 each.

## Advertisement Specifications

- \$300 – Business Card Size (3.5" x 2") - provide your actual, physical, business card by mail
- \$500 – Full-page Advertisement – Size 4" wide x 7.5" tall – live area 3.5" x 7"  
Provide your finished ad as a 300 dpi PDF file in press-ready format
- \$750 – Two-page Spread Advertisement – 8" wide x 7.5" tall – live area 7.5" wide x 7" tall – allow .5" in the center of the ad for binding (text and images crossing the .5" gutter may be cut off)  
Provide your finished ad as a 300 dpi PDF file in press-ready format

**PLEASE SUBMIT ALL ADS AS A PDF PRESS-READY FILE FORMAT!!**

Please email PDF files to Sam Bean at [sam@beangraphics.com](mailto:sam@beangraphics.com) along with full contact information.  
If you have technical questions about your files or ad sizes, email Sam Bean at [sam@beangraphics.com](mailto:sam@beangraphics.com)

**DEADLINE FOR ADVERTISEMENTS: November 15, 2023**

(All advertisement placements based on space availability)

Make checks payable to: NGEDA

\*\*Please return Ad Reservation Form by email to: [maria.kelly@ngaus.org](mailto:maria.kelly@ngaus.org)

or mail to: To the Board of Directors

National Guard Executive Directors Association

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