



Welcome National Guard Executive Directors Association





Welcome

Maj. Gen. Frank McGinn (Ret.)
NGAUS President



NGAUS



Legislative Update

Marcy Weldin
Deputy Legislative Director
Army Programs



NGAUS

Agenda



Mission



Organizational Structure



Legislative Team



Strategic Overview



Resolutions



Notable FY23 Accomplishments



Priorities for a 21st Century National Guard



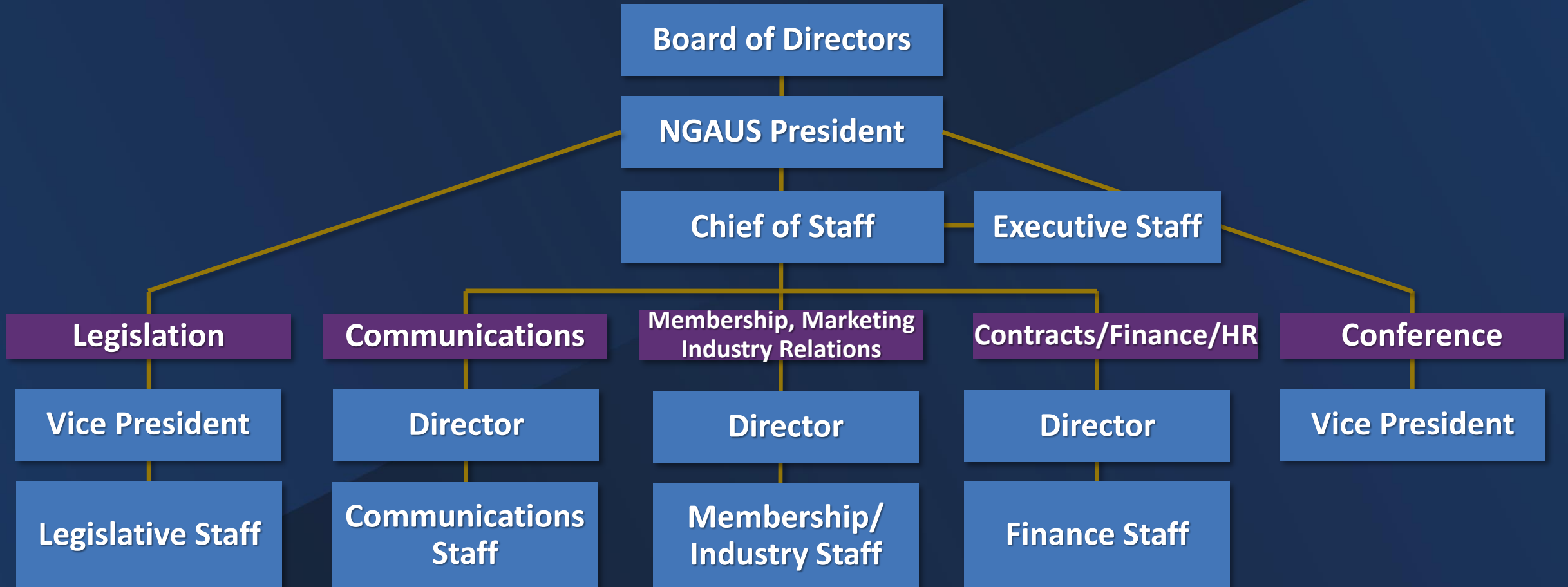
Congressional Cycle Overview

Mission



- Serve as a **strong advocate** for National Guard service members, their families, and veterans in Washington, D.C.
- Continuously improve National Guard **readiness, modernization, and quality of life** within the Total Force
- Preserve and promote the National Guard's **rich militia heritage** as the first military organization of the U.S.

Organizational Structure



Legislative Team



BG (Ret) Roy Robinson
NGAUS President



COL (Ret) Mike Hadley
Vice President, Government Deputy Director, Government Affairs
Affairs



Marcy Weldin
Army National Guard Programs



Julian Plamann
Legislative Affairs Manager
Joint & Personnel Programs



Russel Reed
Legislative Affairs Manager
Air National Guard Programs



Aubrey Powers
Legislative Analyst



Alec Gonzalez
Legislative Assistant

Strategic Overview

- Advocacy
- Apolitical & Non-Partisan



Lobby for National Guard equipment parity and benefits equity



Collaboration with:

- DoD, NGB, VA and DHS
- Military Service Organizations, Veteran Service Organizations

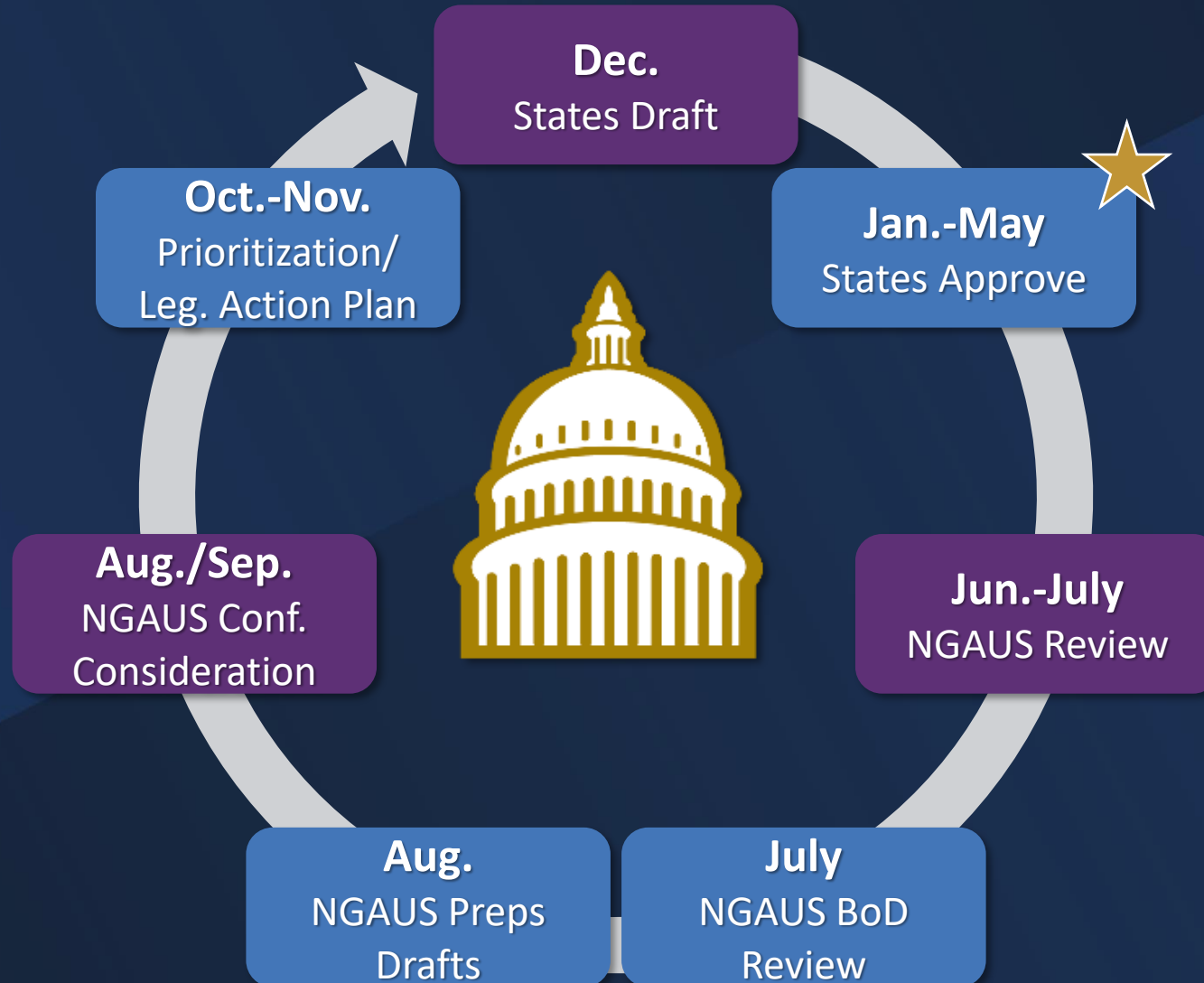


Develop strong relationships with Congress and staff



Grassroots engagement

Resolutions Process



**All Drafts Due to NGAUS by July 1*

Priorities for a 21st Century National Guard

Ensuring Deployability, Sustainability, and Interoperability with the Active Component through...



The **Same** Organization

- **Future Multi-Domain Battlefield Interoperability, including:**
 - Deployable & Interoperable Force Structure that is Validated & Doctrinally Consistent
 - Space National Guard as Primary Combat Reserve within Space Force
 - Continued National Guard Integration into Total Force Cyber Mission & Training



The **Same** Equipment

- **Deployable, Interoperable & Sustainable Equipment**
- **Concurrent & Proportional Fielding of Equipment to the National Guard, including:**
 - UH-60M, MQ-1C 25M, F-35A, KC-46A, C-130J & FVL Procurement
- **National Guard Equipment Modernization & Recapitalization, including:**
 - AH-64E, HMMWV, M1 & M2, C-130H, A-10, F-15 & F-16 Modernization



The **Same** Resources and Benefits

- **Zero Cost TRICARE to Ensure Reserve Component Medical Readiness**
- **Post 9/11 GI Bill Parity**
- **Robust National Guard & Reserve Equipment Account (NGREA) Funding**
- **Tax Incentives for Guardsmen & Employers**
- **Ready Access to Mental Health Care & Suicide Prevention**
- **Increased National Guard Military Construction (MILCON) Funding**

Notable FY23 Accomplishments

Army

- **\$1.2B** to modernize 90 M1 Abrams for the Army
- **\$923.4M** for 35 UH-60M Black Hawks for the ARNG
- **\$693.8M** for the 35 AH-64 Apache Block IIIA helicopters for the ARNG
- **\$350.0M** for MQ-1C Gray Eagles for the ARNG
- **\$120.0M** for ARNG High Mobility Multi-purpose Wheeled Vehicle (HMMWV) modernization program
- **\$680.0M** for the Paladin Integrated Management System for the Army

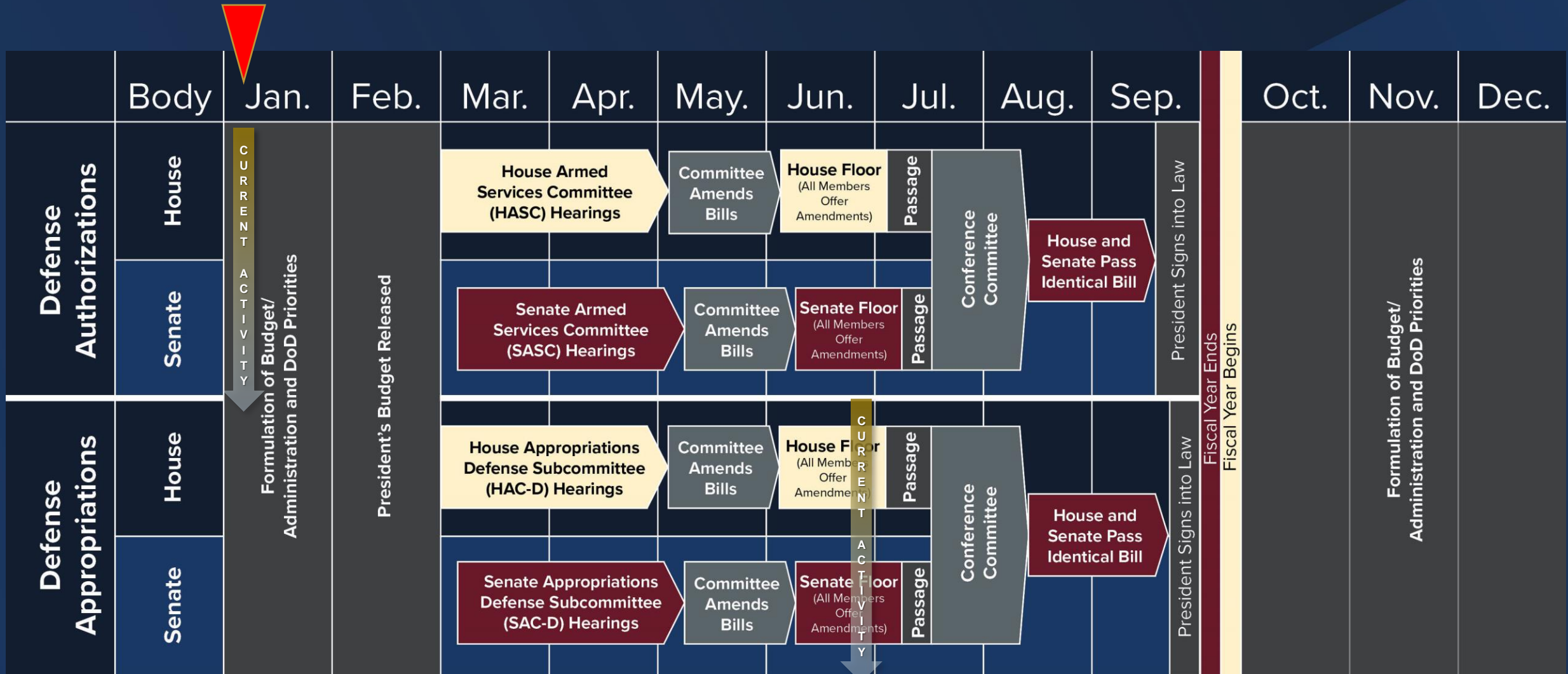
Air

- **\$1.7B** for 16 C-130J Super Hercules aircraft for ANG
- **\$224.7M** for C-130H modernization, includes:
 - **\$60.7M** for NP2000 propeller upgrades
 - **\$41.2M** for T-56 Series 3.5 engine mods
 - **\$20.0M** for Modular Airborne Firefighting System
- **\$53.0M** for F-16 Viper AESA radars for ANG
- **\$1.2B** for 20 HH-60W Jolly Green II helicopters for AF

Joint/Personnel

- Backdates effective date of rank for reserve officers in the National Guard due to delays in Federal Recognition
- Inclusion of natural and man-made disaster response items in CNGB's unfunded priorities report
- Robust National Guard MILCON:
 - **\$459.0M** for the ARNG
 - **\$279.3M** for the ANG
- **\$1.0B** for the National Guard and Reserve Equipment Account (NGREA), includes:
 - **\$335.0M** for ARNG
 - **\$305.0M** for ANG
- Additional support for National Guard Counterdrug, State Partnership, Youth ChalleNGe, and Starbase programs
- Continued support for FireGuard and wildfire prevention and response programs

Defense Congressional Cycle



118th Congress, Second Session Overview

- House of Representatives - 220-213 Republican Majority
- Senate - 51-49 split, Democratic Majority
- New Chairs in HASC, SAC, HAC, HAC-D, HVAC

Committee	Senate Chair	Senate Co-Chair/Ranking Member	House Chair	House Ranking Member
Armed Services	Jack Reed (D-RI)	Roger Wicker (R-MS)	Mike Rogers (R-AL)	Adam Smith (D-WA)
Appropriations	Patty Murray (D-WA)	Susan Collins (R-ME)	Kay Granger (R-TX)	Rosa DeLauro (D-CT)
Defense Subcommittee	Jon Tester (D-MT)	Susan Collins (R-ME)	Ken Calvert (R-CA)	Betty McCollum (D-MN)
VA/MILCON Subcommittee	Martin Heinrich (D-NM)	John Boozman (R-AR)	John Carter (R-TX)	Debbie Wasserman Schultz (D-FL)
Veterans' Affairs	John Tester (D-MT)	Jerry Moran (R-KS)	Mike Bost (R-IL)	Mark Takano (D-CA)

Key Legislation

H.R.4221 – Healthcare for our Troops Act

- Provides zero-cost TRICARE Reserve Select for all members of the Reserve Component.

S.2046/H.R.4220 – Dental Care for Our Troops Act

- Provides zero-cost Dental Care for all members of the Reserve Component.

H.R.3392 – Fighter Force Preservation and Recapitalization Act of 2023

- Supports and strengthens the fighter aircraft capabilities of the Air Force and Air National Guard.

H.R.5112/S.503 – Space National Guard Establishment Act

- Establishes the Space National Guard as the Primary Combat Reserve of the USSF

H.R. 2935/S. 1755 – Sergeant First Class Michael Clark TRICARE Reserve Parity Act

- Expands TRICARE eligibility for surviving family members upon death of a servicemember to three years – bringing parity for Reserve Component benefits to that of active-duty personnel.

H.R.2597/S.1095 – Reserve Component Parental Leave Parity Act

- Aligns National Guard and Reserve parental leave eligibility with active-duty standards leave eligibility to include both parents welcoming a new child into their lives, through either birth, adoption, or long-term foster care.

H.R.3267/S.456 – COMFORT Act

- Provides license reciprocity for non-medical mental and behavioral health counselors.

H.R.6225 – Expanding Home Loans for Guard and Reservists Act

- Expands eligibility for a housing loan guaranteed by the Secretary of Veterans Affairs to certain individuals who performed active duty for training.

Legislative Update - Recap

FY24 President's Budget

President's Budget – Requested \$886.0 Billion in total defense spending

- \$842.0B requested for the Department of Defense
- Released March 9, 2023

FY24 Authorizations

National Defense Authorization Act for Fiscal Year 2024

- Signed into law by the President on December 22, 2023
- Authorized \$866B for the Total National Defense Topline, including \$842B for DOD topline; matching the President's Budget request

FY24 Appropriations

S. 4633– Fiscal 2024 Defense Appropriations

- Provides \$831.8B appropriated to DOD
- \$850M for NGRE, with \$278.1M for the ARNG and \$255.1M for the ANG

H.R.4365 – Department of Defense Appropriations Act, 2024

- \$826.45B appropriated to DOD
- \$1.0B for NGRE, with \$312M for the ARNG and \$305M for the ANG

Continuing Resolutions

- MILCON expires 15 January 2024
- Defense Appropriations expires 1 February 2024

What Can You Do?



Get Informed



Communicate & Socialize



**District Congressional Staff
Outreach**

Legislative Outreach Programs



- **Next Summit: March 17-19, 2024**
- Targeted towards Company Grade and Warrant Officers from the 54
- Goals:
 - Elevate CGOs view from the State to the National level highlighting challenges faced across the 54.
 - Increase CGO involvement and advocacy at the grassroots level
- Short Video:

<https://www.youtube.com/watch?v=h8Xmn1nUvZE>



- **Next Workshop: February 27-28, 2024**
- Targeted towards CACOs, Executive Directors and Presidents of the 54 Associations
- Goal:
 - Inform audience of NGAUS Legislative Priorities and efforts syncing messaging across the 54.

Questions?

146th General Conference & Exhibition



August 23 – 26, 2024

Join us in Detroit as guard members and industry professionals hear from national defense leaders and conduct important association business.

NGAUS Write to Congress

H.R.3512 – Health Care for our Troops Act



The screenshot shows the NGAUS website with the 'Legislation' dropdown menu open. The 'Write to Congress' option is highlighted with a red box. A large red arrow points from the 'Take Action' button at the bottom left towards the 'Write to Congress' link.

NGAUS

Membership ▾ Legislation ▾ News & Publications ▾ Events ▾ States & Territories ▾

Home ▾ Legislation ▾ Write to Congress

Write to Congress

Zero-Cost TRICARE

Support H.R.3512 to expand Zero-Cost TRICARE Reserve Select to all members of the Reserve Component

Take Action >

Please contact your Member of Congress by filling out the form below and urge them to support H.R.3512.

* Prefix/Rank

* First Name

* Last Name

* Address Line 1

Address Line 2

* City


* State

* ZIP Code

* Email Address

Phone Number

Email Opt-in ☐



Background

NGAUS strongly supports H.R. 3512, the Healthcare for our Troops Act. This legislation would

Legislative Outreach Programs



Capitol Summit

- **Next Summit: March 17-19, 2024**
- Targeted towards Company Grade and Warrant Officers from the 54
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Legislative Workshop

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Bill Original Co-Sponsors

H.R.3512 – Healthcare for our Troops Act

- Reps. Kim, Kelly, Ryan, Palazzo, Stefanik, Veasey, and DesJarlais

H.R.1836/S.2644 – Guard and Reserve GI Bill Parity Act

- Reps. Levin, Takano, Palazzo, Mace, Ryan, Pappas, and Sablan
- Sens. Moran, Tester, and Collins

H.R.7837/S.4272 – National Guard Promotion Improvement Act

- Reps. Brown, and Kelly
- Sens. Duckworth, Klobuchar, Blackburn, and Warren

H.R.5112/S.4179 – Space National Guard Establishment Act

- Reps. Crow and Lamborn
- Sens. Feinstein, Rubio, Hickenlooper, Murkowski, Bennet, Blackburn, Manchin, Portman, Scott, Padilla, Braun, Cornyn

H.R.1854/S.1178 – RECRIUT Act

- Reps. Ryan and Palazzo
- Sens. Duckworth and Moran

H.R.7041/S.1297 – Record of Military Service for Members of the Armed Forces Act of 2021

- Reps. Pappas and Mace plus an additional 36 original co-sponsors
- Sens. Rosen, Hyde-Smith, and Kelly

S.3215 – USACE Military Personnel Augmentation Act of 2021

- Sens. Rounds, Manchin, and King



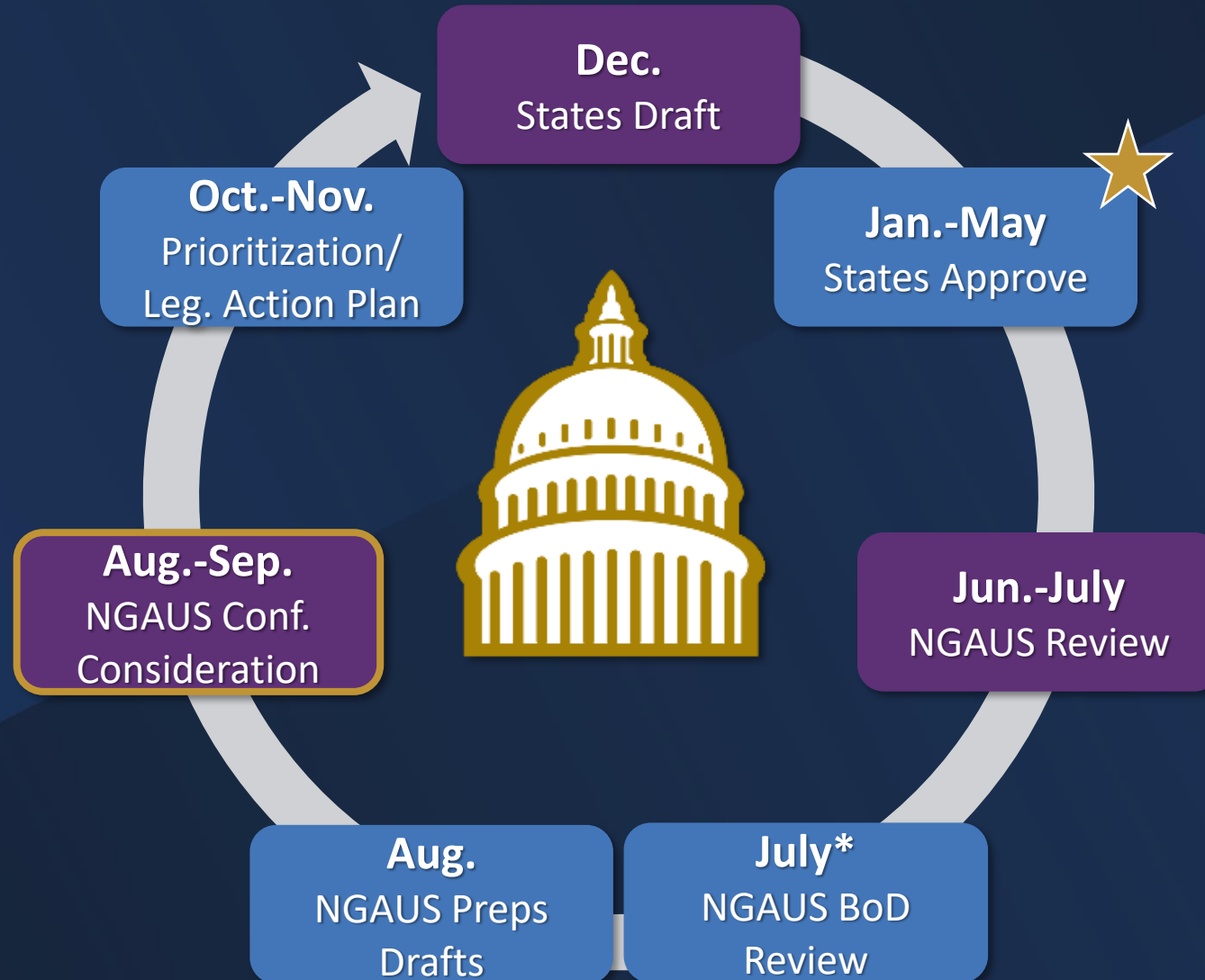
Resolutions Training

Aubrey Powers
Legislative Analyst



NGAUS

Resolutions Process



**All Drafts Due to NGAUS by July 1*

Resolution Types

Standing

- Resolutions previously passed at a NGAUS Conference

Draft

- Proposed additions, changes or deletions to Standing Resolutions
 - Due 1 July
 - Require 51% + vote to pass

Emergency

- Allowed if circumstances arise beyond the control of sponsoring state
 - Requires notification of NGAUS
 - Due between 1 July and 31 July
 - Require 75% + vote to pass

Co-Sponsoring Resolutions

Process

- Submit a request to Aubrey Powers via email at resolutions@ngaus.org

Guidelines

- Request must come from State Association President, Executive Director, or Resolutions Chair
- States can only request to co-sponsor Draft Resolutions for themselves
- Co-sponsor requests may be submitted at any time after a Draft Resolution has been submitted to NGAUS and before the NGAUS Conference

Delegate Responsibilities

Pre-NGAUS Conference

- Prepare to speak in support of Draft Resolutions sponsored and co-sponsored by your state
- Review Resolutions
- Be familiar with the Resolutions SOP

During NGAUS Conference

- Attendance to Joint and Army / Air meeting
- All resolutions adopted during 3rd Business Session by the General Conference

Provided Materials

Resolutions Tracking Spreadsheet

- 1 spreadsheet per delegate
- Lists all Emergency Resolutions (if submitted), Standing Resolutions without proposed changes (Consent Calendar), and Draft Resolutions to consider
- Includes proposal statement, state sponsor/co-sponsor(s), Task Force jurisdiction, and a Pass/Fail tracker

Draft Resolutions Packets

- 1 packet per state/territory/DC
- Individual copies of all Draft Resolutions
- Includes proposal statements, background justifications, and white paper(s) (if submitted)

Resolutions Committee Agenda

- Call to Order/Introductions
- State/Delegate Roll Call
- Committee Procedure Overview (Roberts Rules)
- Emergency Resolution Consideration (if applicable)
- Consent Calendar Approval
- Draft Resolutions Consideration

Resolutions Committee Operations

- Resolutions considered in Tracking Sheet Order
- Resolutions Chair Procedure
- Discussion/Debate
- Voting

Post-Committee Operations

- **NGAUS Legislative Staff Roles/Responsibilities**
- **Final Adoption by General Conference 3rd Business Session**
- **Task Force expert input**

Questions?

Notable FY23 Accomplishments

Army

- **\$1.2B** to modernize 90 M1 Abrams for the Army
- **\$923.4M** for 35 UH-60M Black Hawks for the ARNG
- **\$693.8M** for the 35 AH-64 Apache Block IIIA helicopters for the ARNG
- **\$350.0M** for MQ-1C Gray Eagles for the ARNG
- **\$120.0M** for ARNG High Mobility Multi-purpose Wheeled Vehicle (HMMWV) modernization program
- **\$680.0M** for the Paladin Integrated Management System for the Army

Air

- **\$1.7B** for 16 C-130J Super Hercules aircraft for ANG
- **\$224.7M** for C-130H modernization, includes:
 - **\$60.7M** for NP2000 propeller upgrades
 - **\$41.2M** for T-56 Series 3.5 engine mods
 - **\$20.0M** for Modular Airborne Firefighting System
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Joint/Personnel

- Backdates effective date of rank for reserve officers in the National Guard due to delays in Federal Recognition
- Inclusion of natural and man-made disaster response items in CNGB's unfunded priorities report
- Robust National Guard MILCON:
 - **\$459.0M** for the ARNG
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- **\$1.0B** for the National Guard and Reserve Equipment Account (NGREA), includes:
 - **\$335.0M** for ARNG
 - **\$305.0M** for ANG
- Additional support for National Guard Counterdrug, State Partnership, Youth ChalleNGe, and Starbase programs
- Continued support for FireGuard and wildfire prevention and response programs

Notable FY22 Accomplishments

Army

- **\$100.0M** for ARNG High Mobility Multi-purpose Wheeled Vehicle (HMMWV) modernization program
- **\$1.1B** to modernize 90 M1 Abrams for the ARNG
- **\$987.8M** for 33 UH-60M Black Hawks for the ARNG
- **\$571.6M** for Joint Light Tactical Vehicles (JLTVs) for the Army
- **\$662.9M** for the Paladin Integrated Management System for the Army
- DRL to ensure ARNG divisions are MDO

Air

- **\$1.8B** for 16 C-130J Super Hercules aircraft for ANG
- **\$272.2M** for C-130H modernization, includes:
 - **\$151.0M** for NP2000 propeller upgrades
 - **\$79.0M** for T-56 Series 3.5 engine mods
 - **\$20.0M** for Modular Airborne Firefighting System
- **\$95.8M** for F-16 Viper AESA radars for ANG
- DRL to ensure C-130J manufacturing lines remain open

Joint/Personnel

- Incentive and special pay parity for members of the reserve and active components
- Creation of a federally recognized service document (DD-214-1) for all Guardsmen upon completion of military service for better access to earned benefits
- Allowing members of the Guard and Reserve to be buried in federally funded state veterans' cemeteries
- Robust National Guard MILCON:
 - **\$337.9M** for the ARNG
 - **\$305.0M** for the ANG
- **\$950.0M** for the National Guard and Reserve Equipment Account (NGREA), includes:
 - **\$285.0M** for both ARNG and ANG

Priorities for a 21st Century National Guard

Ensuring Deployability, Sustainability, and Interoperability with the Active Component through...



The **Same** Organization

- **Future Multi-Domain Battlefield Interoperability, including:**
 - Deployable & Interoperable Force Structure that is Validated & Doctrinally Consistent
 - Space National Guard as Primary Combat Reserve within Space Force
 - Continued National Guard Integration into Total Force Cyber Mission & Training



The **Same** Equipment

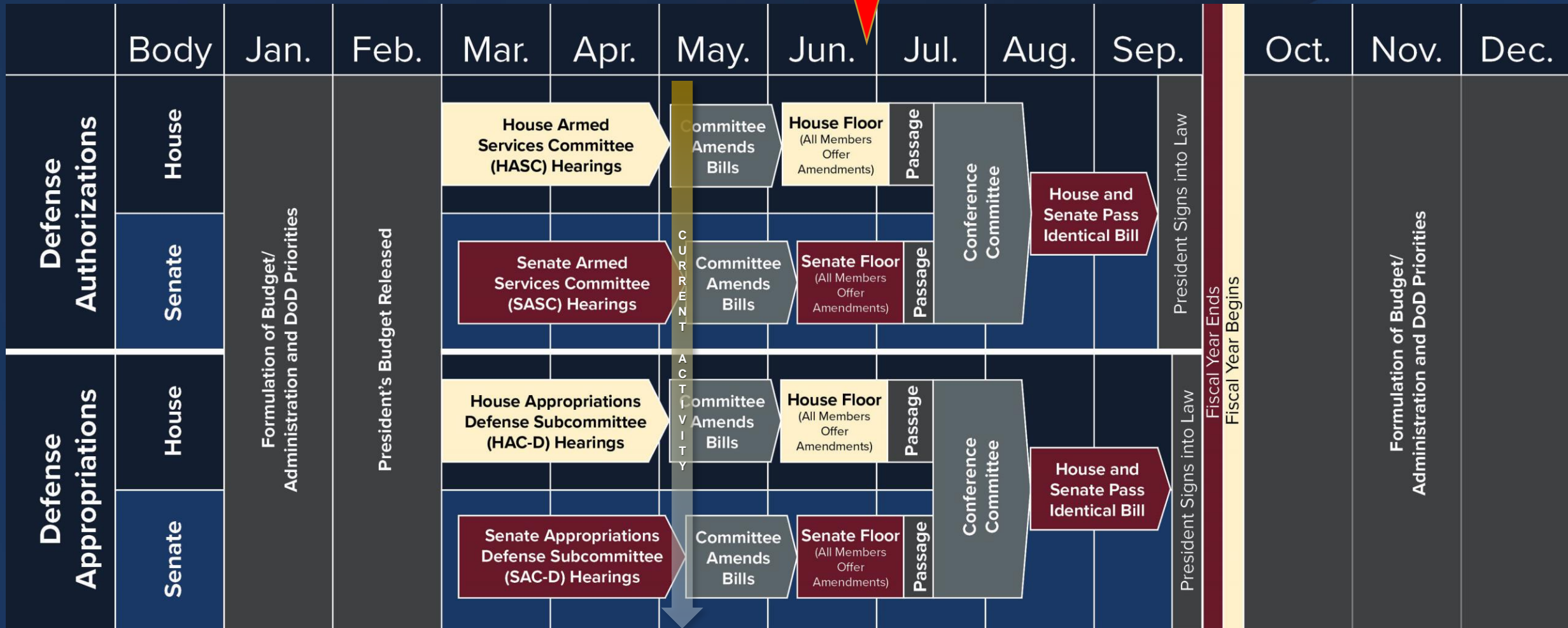
- **Deployable, Interoperable & Sustainable Equipment**
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The **Same** Resources and Benefits

- **Zero Cost TRICARE to Ensure Reserve Component Medical Readiness**
- **Post 9/11 GI Bill Parity**
- **Robust National Guard & Reserve Equipment Account (NGREA) Funding**
- **Tax Incentives for Guardsmen & Employers**
- **Ready Access to Mental Health Care & Suicide Prevention**
- **Increased National Guard Military Construction (MILCON) Funding**

Defense Congressional Cycle



118th Congress, First Session Overview

- House of Representatives - 222-213 Republican Majority
- Senate - 51-49 split, Democratic Majority
- New Chairs in HASC, SAC, HAC, HAC-D, HVAC

Committee	Senate Chair	Senate Co-Chair/Ranking Member	House Chair	House Ranking Member
Armed Services	Jack Reed (D-RI)	Roger Wicker (R-MS)	Mike Rogers (R-AL)	Adam Smith (D-WA)
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VA/MILCON Subcommittee	Martin Heinrich (D-NM)	John Boozman (R-AR)	John Carter (R-TX)	Debbie Wasserman Schultz (D-FL)
Veterans' Affairs	John Tester (D-MT)	Jerry Moran (R-KS)	Mike Bost (R-IL)	Mark Takano (D-CA)

Key Legislation

H.R.3048/S.503 – to Establish a Space National Guard/Space National Guard Establishment Act

- Establishes the Space National Guard as the Primary Combat Reserve of the USSF

H.R.3267 – COMFORT Act

- Authorizes the provision of non-medical counseling services to a member of the Armed Forces, or a dependent of such member, by a mental health professional

NGAUS is actively seeking to have all legislation mentioned below reintroduced in the 118th Congress

Healthcare for our Troops Act

- Provides Zero-Cost TRICARE Reserve Select and dental coverage for all members of the RC
- Authorizes TRS eligibility for RC servicemembers who are federal employees in their civilian capacity

Guard and Reserve GI Bill Parity Act

- Provides GI Bill education benefits parity between the Active and Reserve Components

RECRUIT Act

- Authorizes small businesses tax credits for employing members of the Guard and Reserves

Legislative Update - Recap

FY24 President's Budget

President's Budget – Requested \$886.0 Billion in total defense spending

- \$842.0 Billion requested for the Department of Defense
- Released March 9, 2023

FY24 Authorizations

H.R.2670 – National Defense Authorization Act for Fiscal Year 2024

- Sent to the House floor on June 21, 2023
- Authorized \$874.2 Billion Total National Defense Topline, including: \$841.5 Billion for DOD topline and \$400 Million for defense-related activities outside NDAA jurisdiction

FY24 Appropriations

H.R.4365 – Department of Defense Appropriations Act, 2024

- Sent to the House floor on June 22, 2023
- \$826.45 Billion appropriated to DOD, \$285.87 Million over the President's Request
- \$1.0 Billion is for NGREa, with \$312 Million designated for the ARNG and \$305 Million for the ANG

Outlook: The FY24 NDAA and Appropriations bills have cleared their respective committees in the House, but the Senate bills have not been released.

NGAUS Write to Congress


Zero-Cost TRICARE and Dental

Membership ▾ Legislation ▾ News & Publications ▾ Events ▾ States & Territories ▾

Home ▾ Legislation ▾ Write to Congress ▾

Priorities
Accomplishments
Legislative Reports
Resolutions
Task Forces
Write to Congress

Write to Congress



Zero-Cost TRICARE and Dental

Support the *Healthcare for Our Troops Act*, H.R. 4221, and the *Dental Care for Our Troops Act*, S. 2046 / H.R. 4420.

[Take Action](#)

Space National Guard

S. 503 and H.R. 3048, the *Space National Guard Establishment Act*, to create the Space National Guard as the primary reserve component of the U.S. Space Force.

[Take Action](#)


Please contact your member of Congress by filling out the form below and urge them to support H.R. 4221 and S. 2046 / H.R. 4220.

Prefix ▾ First Name

Last Name Address

Zip Code Email

Phone number Rank

 [Send message](#)

Subject

H.R. 4221 the Healthcare for Our Troops Act and S. 2046 / H.R. 4220 the Dental Care for Our Troops Act

Dear Office Holder (names will be automatically added on each email),

I ask that you support both H.R. 4221, the Healthcare for Our Troops Act and S. 2046 / H.R. 4220, the Dental Care for Our Troops Act, to provide National Guard and Reserve service members with zero-cost TRICARE and dental.

Personal message

[Send message](#)

☒ Opt in to email updates

☒ Opt in to text updates

What Can You Do?



- Get Informed



- Communicate & Socialize



- State & District Congressional Staff Outreach



Retired/Separated NGAUS Members

Mike Oster



NGAUS

National Guard Insurance Trust (NGIT)

Luke Guthrie
Director



NGAUS

Overview

- NGAUS Insurance Trust was created in 1963 to make insurance programs available to the technician community.
- The NGAUS Insurance Trust offers Disability Insurance and only Technicians and Title 5 National Guard employees are eligible for this plan.
- About 4,500 are currently are enrolled in the plan.
- Coverage in all 50 states, territories and the District of Columbia

Technician Disability Income Insurance

- National Guard Technicians and Title 5 employees under the age of 65 are eligible for affordable group rates.
- All new hires receive **NO COST** coverage for the first year, with guaranteed acceptance, that apply within their first 31 days of employment
- Basic and Supplemental plans – Technicians can get up to \$6,000 per month, depending on salary, should they become disabled

Common Causes of Disability

- Accidental injury
- Heart Disease
- Cancer
- Arthritis
- Musculoskeletal Disorders
- Stroke
- Basic disability benefits kick in after 30 consecutive days of disability and continue for up to 10 years for an injury and up to 3 years for sickness.
- Supplemental benefits begin after 60 days (under age 40) and or after 90 days (over age 40) and continue for up to 10 years for an injury and up to 3 years for sickness.
- If over the age of 60, the maximum benefit period is 12 months.

Plan Enhancements

- Expanded salary ranges and benefits for Technicians and Title 5's
- Increased the maximum age from 60 to 65
- Created new and improved marketing materials

State Engagement

- We revenue-share with State Associations & EANGUS
- More than \$100,000 each year – revenue back to the states, territories and DC
- \$2,500 AD&D Benefit for NGAUS and EANGUS members
- Benefit Briefing Solutions, LLC provides marketing services



Awards Program

Lt. Col. John "Ike" Fesler (Ret.)

Awards Committee Chairman



NGAUS

Awards Committee

Chairman: Lt Col John “Ike” Fesler (Ret.), Tennessee

LTC Vince Tirri, New Jersey

Lt Col Seana Eason, Arkansas

MAJ Roye Locklear, Florida

Maj Paul Hauter, Illinois

Awards Overview

- Process Timeline
- Category Breakdown

Award Recipients in 2023: 81
Attendance in Reno: 43*
*record number

Website: www.ngaus.org/awards
Email: awards@ngaus.org

Awards Overview

Participation by states/territories

25 Last year

31 (2018), 26 (2019), 20 (2020), 20 (2021), 28 (2022)

39 in 2007 is the highest total on record

NGAUS Awards Process Timeline

February - Call to States for nominations

15 May - Nominations due to NGAUS

June - Awards Committee Meeting (Teleconference)

July - NGAUS Board of Directors Meeting

Mid-July - Notify states once list is approved by NGAUS board

August - Presentations at NGAUS conference in Detroit

NGAUS Awards

Harry S. Truman Award



Highest NGAUS Award (first presented in 1969)
Top Elected Officials/Military Officers

NGAUS Awards

G.V. "Sonny" Montgomery Medal



Second-highest award (first presented 2004)
Top Elected Officials/Military Officers

NGAUS Awards

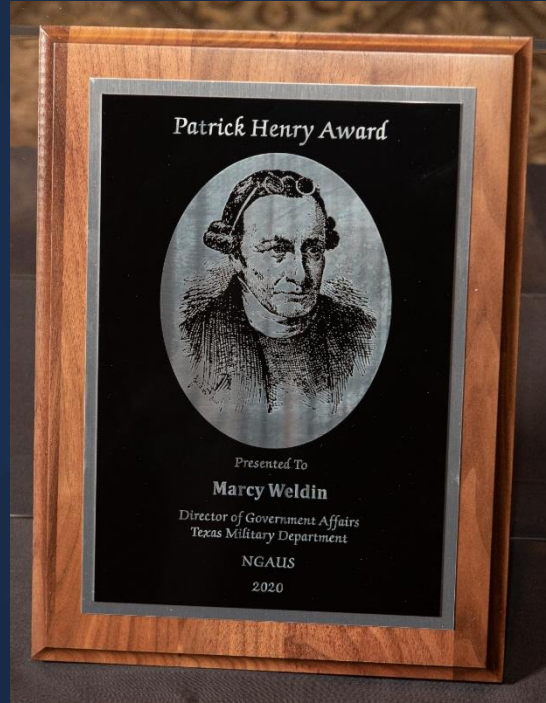
Charles Dick Medal of Merit



(First presented in 1989)
Elected officials (national & state)

NGAUS Awards

Patrick Henry Award



(First presented in 1989)
Elected officials (state & local)
Staffers & other civic leaders

NGAUS Awards

Distinguished Service Medal



Oldest award (1950)

Outstanding service by a Guardsman or Guard civilian

NGAUS Awards

Meritorious Service Award (1972)



Any member of the National Guard, NGAUS or the Armed Forces of the United States, or any civilian assigned to a NGB or state HQ

NGAUS Awards

Valley Forge Cross for Heroism (1973)

Performing acts of heroism and lifesaving acts



Valley Forge Certificate

Non-life threatening

NGAUS Awards

Garde Nationale Trophy (1989)

Significant achievement in civilian endeavors

Theodore Roosevelt Leadership Award for Company Grade Officers (2006)

State, territory or D.C. may submit no more than one ANG and one ARNG nomination each year

Eagle Rising Award for Warrant Officers (2011)

Nominees must be WO1-CW3

State, territory or D.C. may submit no more than one ANG and one ARNG nomination each year

More Resources

www.ngaus.org/awards

Nomination Form

Criteria

Eligibility

Nomination and Selection Procedures

Questions?

NGAUS Staff POC: Rich Arnold
richard.arnold@ngaus.org

NGAUS Awards Committee Chair
john.d.fesler@gmail.com



NGAUS

Communications

John Goheen

Director of Communications

John.Goheen@ngaus.org

Our People I



Our People II



Communications Staff



John Goheen
Director



Jennifer Hickey
Digital Content
Manager



Rich Arnold
Production
Manager

Communications Staff



Mark Hensch
Senior Writer/Editor



Donald Lambert
Staff Writer

Communications Products/Duties

- National Guard magazine (monthly)
- Washington Report e-newsletter (weekly)
- News Digest (daily)
- NGAUS.org (website)
- Social Media
- Media Relations
- Main Sessions at Conference
- Awards

Washington Report

Top Open Rates for 2023

Sept 26 – 54.7% open rate (Shutdown Looms + Defense Bill Priorities)

Jan 24 – 54.2 (Concurrent Receipt + Back Pay for Vaccine Separated)

Nov 14 – 53.2 (Shutdown Deadline Approaches + Packed NGAUS Board Meeting)

Jan 31 – 53.2 (C-130H Units Return to Training + Guard's Future)

Aug 29 – 53.1 (NGB Chief's Conference Talk + Training Ukrainian F-16 Pilots)

Jan 18 – 53.1 (Vaccine Mandate Rescinded + Defense Cuts Possible)

Dec 5 – 52.7 (Concern from JCS Chairman + Push for ANG Fighters)

July 6 – 52.1 (Zero-Cost TRICARE + Fighter Squadrons)

Average Open Rate for 2023 = 49.1%

2022 = 44.6% 2021 = 29.9%

Washington Report

Most Popular Stories for 2023

Sept 12: Army Unveils New Abrams Modernization Plan (3,515 clicks*)

Sept 12: Air Guard Partners with NFL Team on Recruiting, Retention (3,456)

Oct 17: Veterans, Military Retirees to Get 3.2% COLA Boost (3,450)

Sept 19: 4 More Guard Wings Selected to Fly C-130Js (3,430)

Sept 26: NGAUS Sets Priorities for NDAA Negotiations (3,414)

Oct 17: Recruiting Continues to be Challenging (3,398)

Aug 29: Conference Passes Resolutions, Elects New Board Members (3,355)

Oct 3: Senate Recognizes Guard's State Partnership Program (3,332)

Oct 3: Congress Defies Predictions, Passes Stopgap Budget (3,213)

Aug 29: NGB Chief: Guardsmen Are 'Driven' to Do Good (3,132)

Aug 29: Guard to Train Ukrainians on F-16 Fighters (3,089)



NGAUS

Questions ?



Fundamentals of NGAUS and State Memberships

Brig. Gen. Maria Kelly (Ret.)

Director of Membership & Marketing



NGAUS

Membership Plan

Fundamentals

What is AMS

- AMS = Association Management Software
 - A digital platform to manage association members and their interactions
 - Used to process and renew memberships
 - Used to Communicate with Members
 - Integrations with Website, Mailchimp, Worldpay/Vantiv
 - A ready history of membership activity as well as profile information
 - Historical analytics

How are State Associations and NGAUS using AMS?

	NetFORUM	Vantiv
Full	NGAUS and State	X
Partial	NGAUS Only	
Non	Neither	

iWeb – Strength Report Summary

National Guard Association of the United States
Membership Strength Summary - Membership Year 2024
As of 31 December 2023

State	2022 %	2023%	Strength Objective	Total Active	Active Annual	Complimentary Annual	Active Life	Digital Life	Retired Life
West Virginia	51%	65%	977	636	207	126	275	28	105

↗
Your Membership Percentage

↑
Active Annual, Complimentary Annual, Active Life, and Digital Life

← *If those memberships do not equal Total Active, Do Not Panic

Decisions to Make

- What kind of state am I? P/NP/PP
- How do I collect my dues
- How do I process memberships
- How do I make payments for memberships



NetForum - Everyone's Favorite Database

Tracy Campfield

Program Manager, Database Development



NGAUS

NetForum Front Page

NetFORUM
ENTERPRISE

Modules ▾

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Favorites ▾

Search Michael - IN ▾

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Advocacy Campaign

Advocacy Engagement

Mailing Lists

NGAUS Individual Import


More...


CRM / Overview / Overview and Setup


Overview

The Customer Relationship Management (CRM) content group helps you manage your customer relationships.


Individuals


 **Find**
Enter search criteria to find an individual.

 **Add**
Enter an individual's name, address, and contact information.

 **Add Request**
Enter a customer's request.


Organizations


 **Find**
Enter search criteria to find an organization.


 **Add**
Enter an organization's name, address, and contact information.

Setup

Drop-down lists simplify data entry by providing predefined values which the user may select such as name prefixes and suffixes, titles etc. Set up and manage the CRM drop-down lists in the following areas of CRM:

 **Customer Setup**

 **Customer Request Setup**

 **Address & Phone Setup**

Common CRM Queries

State_eWeb_Payment...

CURRENT_MEMBERS...

Life Members (ACTIVE) for a State...

Life Members (RETIRED) for a State...

Master_List_NGAUS...

NGAUS Membership Expiring...

NGAUS_Joins_and_Renewals...

Open Assignments

[See all >](#)

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Finding a Profile

- Select Modules, select CRM
- In the left navigation under Individuals, select "Find Individuals".
- Always search for an individual profile before creating a new profile. They may already have an existing profile within the database that needs to be updated.
 - If you suspect the individual was previously affiliated with a different state, contact NGAUS before adding a new profile.
- Use "%" at the beginning and ending of a name to broaden the search criteria.
 - Example – searching for Thomas Smith
 - Last Name "%Smith%"
 - First Name use "T%"
 - This will result in those with a last name of Smith and all first names that contain a T.

NetFORUM ENTERPRISE

Modules Recent Records Favorites

Overview

Individuals

Find Individual

List Individuals

Add Individual

Query Individual

Query Central

Audience

Address Correction

Combine/Merge Dups

List by Member Type

Organizations

Households

CRM / Individuals / Find - Individual

Find - Individual

☐ Advanced View

Last Name: %smith%

First Name: t

Record Number:

Middle Name:

Former Last Name:

Individual Sort Name:

Name Alias:

Organization Name:

City:

State/Territory:

List - Individual (3 records)								
1								
Last Name	First	Middle	State Affiliation	Rank	Organization	E-mail	Address	City, State, Post Code
Smith	Thomas	Wayne	IN	Second Lieutenant			1340 Wells Dr	Madison, IN 47250-1963
Smith	Thomas	A	IN	Sergeant		thomas.allen.smith@us.army.mil	405 S Morrison Rd	Muncie, IN 47304-4043
Smith	Trevor	Wade	IN	First Lieutenant		trevor.w.smith23.mil@army.mil	711 N. Pennsylvania Street	Indianapolis, IN 46204

Address Updates and Holds

CRM / Individuals / Campfield Tracy L

Campfield Tracy L

Ms. Tracy L Campfield
1881 N Nash St, Unit 1011
Arlington, VA 22209
UNITED STATES

tlcampfield@gmail.com

Phone: 808-294-7441
Fax: 202-408-5883

Cell
receives member benefits: ✓
member: ✓

extended profile info

Additional Information

contact id: 004457608I

ind type:
org type:
addr type: Home
state id:
rank:
branch: Army
unit:
score:

affiliation: IN
pay grade:
duty status:

web login
comm. preferences
demographics
user defined demographics

invoice event registration add request add membership add chapter membership add payment add assignment communicate

- Update profile address under Demographics
- Profiles are placed on hold when mail is returned to NGAUS, or when we receive notice from USPS as a bad address.
- The member will receive an email to updated their profile when the address is placed on hold.
 - This is why it is important to have a valid email on file.
- Holds will be removed when the address is updated.
- Holds and Complimentary Memberships – tell me more

Individual Name and Address Information

individual type: Please select
prefix: Ms.
first name: Tracy
last name: Campfield
designation:
organization:
title:
address type: Home
address: 1881 N Nash St, Unit 1011
city/state/zip: Arlington Virginia 22209
county/district:
province:
mailstop:
country: UNITED STATES

source code:
middle name: L
suffix: Please select
nickname: Tracy
relationship type: Please select
scoring scale: Please select

Validate Address

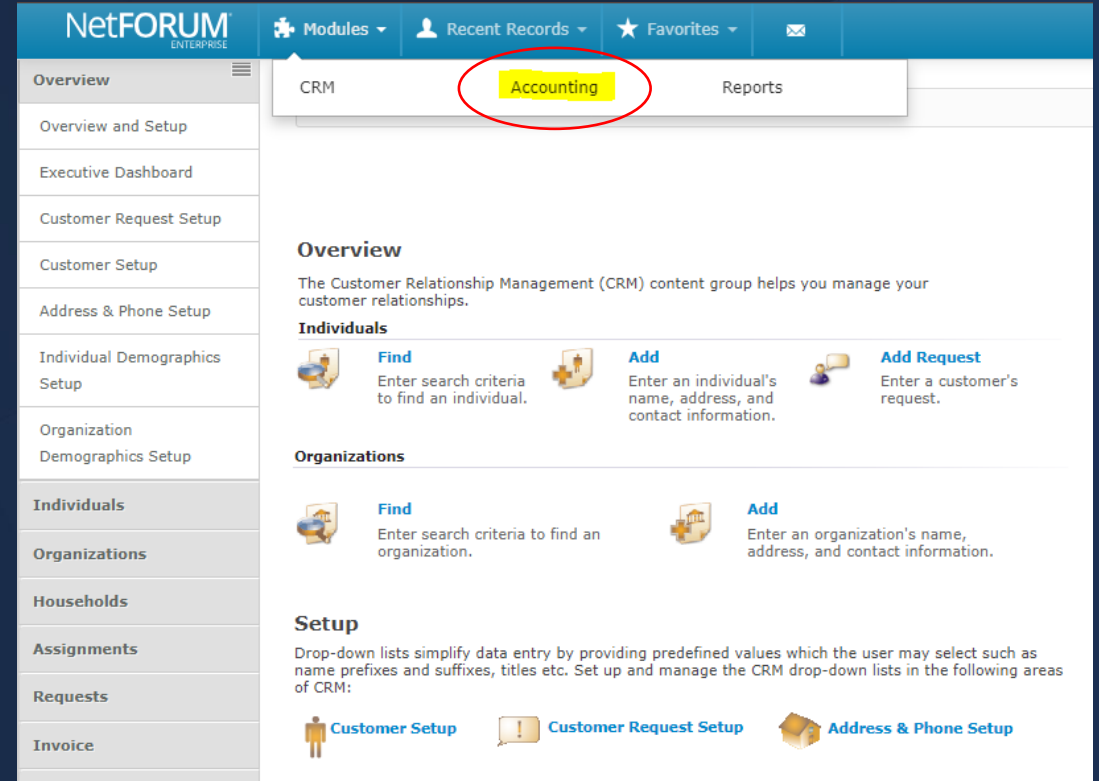
seasonal from: 6/6
seasonal through: 6/6

hold from: 1/10/2024
on hold until: 6/6
on hold type: Return and/or Bad Addr

Primary Contact Information

Batches

- What is a batch?
 - A batch is a collection or group of accounting transactions sorted by a number or code that are reconciled at a later time. In the simplest description, NetForum batches are just "buckets" used for transporting ledger entries from NetForum to NGAUS accounting software.
- Batches are found in the Accounting module.



NetFORUM
ENTERPRISE

ModulesRecent RecordsFavorites

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NGAUS Dues Payment I...

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Return

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Write Off

Ledger Entries

Accounting / Overview / Overview and Setup

Overview

Manage Accounting information in the areas shown below.

Invoices

View invoices.

Payments

Keep track of payments.

Batches

Set up and manage batches.

Lockbox

List Lockbox.

Business Unit

Set up business units for your accounts.

Setup

Accounting Setup page.

NetFORUM
ENTERPRISE

ModulesRecent RecordsFavorites

Batch

Find Batch

List Batches

Add Batch

Query Batch

Query Central

Invoice

Payment

NGAUS Dues Payment I...

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Accounting / Batch / Find - Batch

Find - Batch

Advanced View

Batch Name:

Company:

Period:

Period:

Batch Date:

Default Payment Method:

Close Flag:

Posted?:

Add User:

deposit date:

IN

Please select

Please select

Please select

Go

Cancel

Accounting / Batch / List - Batch

List - Batch (84 records)

Batch Name	Period	Batch Date	Deposit Date	Close Flag	Posted?	Note	Add User
IN-2024-01-Memberships-1st Qtr 2024	202401	1/1/2024					BScott_NGAUS
2023-12-04-BATCH-NOV	202312	12/4/2023	12/4/2023	✓	✓		INState_NGAUS
IN-2023-08-01-BATCH-001	202308	8/1/2023	8/1/2023	✓	✓		INState_NGAUS
IN-2023-06-05-BATCH-APRIL 2023	202306	6/5/2023	6/5/2023	✓	✓		INState_NGAUS
IN-2023-06-05-BATCH-MAY 2023	202306	6/5/2023	6/5/2023	✓	✓		INState_NGAUS
IN-2023-05-01-Comp-Memberships	202305	5/1/2023		✓	✓		TCampfield_NGAUS
2023-04-03-BATCH-MAR 2023	202304	4/3/2023	3/31/2023	✓	✓		INState_NGAUS

Batches

- “Base” Batches will be created by NGAUS quarterly for each of the 54
 - You can still make your own batch if necessary. i.e. group payments from a unit
- Working to develop a rhythm to ensure timely payments and reconciliations
- What does this mean:
 - Process Rebates Quickly
 - Pass Audits
 - Provides Good Customer Service

Batch – Examples FY24 and FY25

- “Base” Batches will be created by NGAUS quarterly
 - 2nd and 3rd Quarters will contain all memberships: Complimentary, Active/Digital Life and Annual Memberships
 - AZ-2024-04-Memberships-2nd Qtr 2024
 - AZ-2024-07-Memberships-3rd Qtr 2024
 - 1st and 4th Quarter of the Year –broken down based on Fiscal Years
 - AZ-2024-10-Life&Comps-4th Qtr 2024 (only Active/Digital Life and Complimentary Memberships)
 - Settled at end of current fiscal year (by 12/31/2024 in this example)
 - AZ-2025-01-Annual-1st Qtr 2025 (only Active Annual entered between Oct 2024 – March 2025)
 - Settled at end of March 2025 (counts towards early bird rebates)
 - AZ-2025-01-Life&Comps-1st Qtr 2025 (Active/Digital Life and Complimentary Memberships entered between Jan 2025 – March 2025)

NetForum Front Page

NetFORUM
ENTERPRISE

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CRM / Overview / Overview and Setup

Overview

The Customer Relationship Management (CRM) content group helps you manage your customer relationships.

Individuals

Find
Enter search criteria to find an individual.

Add
Enter an individual's name, address, and contact information.

Add Request
Enter a customer's request.

Organizations

Find
Enter search criteria to find an organization.

Add
Enter an organization's name, address, and contact information.

Setup

Drop-down lists simplify data entry by providing predefined values which the user may select such as name prefixes and suffixes, titles etc. Set up and manage the CRM drop-down lists in the following areas of CRM:

Customer Setup

Customer Request Setup

Address & Phone Setup

Common CRM Queries

State_eWeb_Payment...
CURRENT_MEMBERS...
Life Members (ACTIVE) for a State...
Life Members (RETIRED) for a State...
Master_List_NGAUS...
NGAUS Membership Expiring...
NGAUS_Joins_and_Renewals...

Open Assignments

+ Add

See all >

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Page Load Time: null



NGAUS

iWeb – Strength Report Summary

The screenshot displays the Abila iWeb CRM interface. The left sidebar contains a navigation menu with items: Overview, Overview and Setup, Executive Dashboard, Customer Request Setup, Customer Setup, Address & Phone Setup, Individual Demographics Setup, Organization Demographics Setup, Individuals, Organizations, Assignments, Requests, Invoice, Payments, Home, Advocacy Issue, Advocacy Campaign, Advocacy Engagement, Mailing Lists, and More... The main content area is titled 'CRM / Overview / Overview and Setup'. It features sections for 'Overview' (describing CRM content), 'Individuals' (with 'Find' and 'Add' buttons), 'Organizations' (with 'Find' and 'Add' buttons), and 'Setup' (with links for Customer Setup, Customer Request Setup, and Address & Phone Setup). On the right, a 'Reports' icon is highlighted with a red arrow and text: 'Click Reports Icon', 'Select Strength Report Summary'. Below this, a dropdown menu shows 'Strength Report Summary'. Further down, a 'Common CRM Queries' table lists various queries like 'State_eWeb_Payment...', 'CURRENT_ACTIVE_MEMBERS...', 'CURRENT_MEMBERS...', 'Life Members (ACTIVE) for a State...', 'Life Members (RETIRED) for a State...', and 'NGAUS Membership Expiring 2018...'. At the bottom right, there is an 'Open Assignments' section with a '+ Add' button and a 'See all »' link. The footer includes copyright information: '© 2019 Abila, Inc. All rights reserved. Page Load Time: 0.263'.

Click Reports Icon
Select Strength Report Summary

Strength Report Summary

Common CRM Queries
State_eWeb_Payment...
CURRENT_ACTIVE_MEMBERS...
CURRENT_MEMBERS...
Life Members (ACTIVE) for a State...
Life Members (RETIRED) for a State...
NGAUS Membership Expiring 2018...

Open Assignments + Add
See all »

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Page Load Time: 0.263

iWeb – Strength Report Summary

NetFORUM ENTERPRISE

Modules Recent Records Favorites

Search Michael - AZ

Overview

CRM / Overview / Overview

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Customer Setup

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Individual Demographics Setup

Organization Demographics Setup

Individuals

Organizations

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Payments

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Advocacy Issue

Overview

The Customer Relationship Management system provides a comprehensive view of customer relationships.

Individuals

Find

Enter search criteria to find an individual.

Organizations

Find

Enter search criteria to find an organization.

Setup

Drop-down lists simplify data entry for name prefixes and suffixes, type of CRM:

Customer Setup

Report Parameters - Google Chrome

ams.ngaus.org/nfngaus/iWeb/reports/ReportParameters.aspx?ReportKey=7aa1f019-9300-4100-9a7b-012072e0d2b3&...

NGAUS - Membership Strength Summary New Overview

Report Parameters

State Name Arizona

Summary/Detail Summary

Go

Select State

Select 'Summary'

Select 'Go'

iWeb – Strength Report Summary

National Guard Association of the United States
Membership Strength Summary - Membership Year 2024
As of 31 December 2023

State	2022 %	2023%	Strength Objective	Total Active	Active Annual	Complimentary Annual	Active Life	Digital Life	Retired Life
West Virginia	51%	65%	977	636	207	126	275	28	105

↗
Your Membership Percentage

↑
**Active Annual,
Complimentary Annual,
Active Life, and Digital Life**

← ***If those memberships do not
equal Total Active, Do Not Panic**

iWeb - State eWeb Payments

The screenshot displays the Abila CRM iWeb interface. The top navigation bar includes the Abila logo, a search bar, and user information (ALord_ngauss). The left sidebar contains a menu with options like Overview, Overview and Setup, Executive Dashboard, Customer Request Setup, Customer Setup, Address & Phone Setup, Individual Demographics Setup, Organization Demographics Setup, Individuals, Organizations, Assignments, Requests, Invoice, Payments, Home, Advocacy Issue, Advocacy Campaign, Advocacy Engagement, Mailing Lists, and More... The main content area shows the 'Overview' section for CRM, with a description of the Customer Relationship Management (CRM) content group. Below this, there are sections for 'Individuals' and 'Organizations', each with 'Find' and 'Add' buttons. The 'Add' button for Individuals is highlighted with a red arrow and the text 'View Members who have paid State dues via eWeb'. The 'Setup' section at the bottom provides instructions on using drop-down lists for data entry. On the right side, there are panels for 'Common CRM Queries' and 'Open Assignments'.

View Members who have paid State dues via eWeb

Common CRM Queries

State_eWeb_Payment...
CURRENT_ACTIVE_MEMBERS...
CURRENT_MEMBERS...
Life Members (ACTIVE) for a State...
Life Members (RETIRED) for a State...
NGAUS Membership Expiring 2018...

Open Assignments + Add

See all »

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iWeb - State eWeb Payments

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Installment Payment

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Accounting Period

Fiscal Year

Adjustment

Invoice Detail

Scheduled Processes

GL Account

Currency

Accounting / Batch

Available data elements to include in the query result

Please check each data element that you wish to include in the query result. If you wish to get the pre-defined default, please leave all elements unchecked.

Available data elements

Clear Selected Data Elements

Batch

1

☒ Batch Name

☐ Batch Date

☐ Control Total Amount

☐ Control Total Count

☐ Posted Date

☐ Posted By

☐ Posted?

☐ Export Date

☐ Export User

☐ Exported?

☐ Add User

2

☒ Add Date

☐ Close User

☐ Change User

☐ Change Date

☐ Delete Flag

☐ Batch File

☐ Close Date

☐ Close Flag

☐ Notes

☐ Batch File 2

☐ Batch File 3

☐ check number

☐ Contains Intercompany

☐ bat_lock_flag

☐ bat_lock_date

☐ deposit date

☐ check amount

☐ bat_national_amount_ext

☐ bat_state_amount_ext

A/R Period

☐ Period

☐ Close Date

☐ Close User

☐ Add Date

☐ Add User

☐ Change Date

☐ Change User

☐ Delete Flag

☐ Period Start Date

☐ Period End Date

☐ Closed?

☐ period number

Payment

☐ Transaction Code

☐ Transaction Date

☐ Add User

☐ Add Date

☐ Change User

☐ Change Date

☐ Delete Flag

☐ Posted?

☐ Notes

☐ Batch Closed?

Customer

☐ Customer Type

☐ Name (Calculated)

☐ Sort Name

4

☒ Full Name

☐ Organization Name

☐ Title

☐ Comm Method

☐ Biographical Information

☐ Add Date

☐ Add User

☐ Change Date

☐ Change User

☐ Delete Flag

☐ Record Number

☐ Customer ID

☐ Send Only Plain Text E-mail

Click 'Go' →

iWeb - State eWeb Payments

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Accounting / Batch

Query - Ask At Run-Time Values

Customer :: State Affiliation Is Equal To OH

Go

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Select State

Click 'Go'

iWeb - State eWeb Payments

abila						Modules	Recent Records	Favorites		Search	Q	?	ALord_ngaus
Overview	Accounting / Batch / List - \$State_Query:State_eWeb_Payment												
Overview and Setup	List - \$State_Query:State_eWeb_Payment (67 Results)												
Financial Dashboard	1 2 3 4 5 6 7 8 9 10 Next >												
Accounting Setup													
Batch													
Invoice													
Payment													
NGAUS Dues Payment I...													
Credit													
Return													
Refund													
Write Off													
Ledger Entries													
Misc Transactions													
Installment Billing													
Installment Payment													
Business Unit													
Accounting Period													
Fiscal Year													
Adjustment													
Invoice Detail													
Scheduled Processes													
GL Account													
Currency													

List - \$State_Query:State_eWeb_Payment (67 Results)					Date Purchased	Customer Name	Amount Charged for State Membership
Batch Name	Add Date	State Affiliation	Full Name	Amount			
2019-01-16-WEB-OH-001	1/16/2019	OH	Mrs. Cassandra Ostrowsky	\$20.00			
2019-01-15-WEB-OH-001	1/15/2019	OH	Mr. John Bibler	\$17.00			
2019-01-15-WEB-OH-001	1/15/2019	OH	Teresa S Edwards	\$24.00			
2019-01-14-WEB-OH-001	1/14/2019	OH	Deena Lynn Ratliff	\$15.00			
2019-01-14-WEB-OH-001	1/14/2019	OH	Mr. Christopher John La...	\$17.00			
2019-01-14-WEB-OH-001	1/14/2019	OH	Joshua C Harris	\$20.00			
2019-01-13-WEB-OH-001	1/13/2019	OH	Drew Dentinger	\$17.00			
2019-01-13-WEB-OH-001	1/13/2019	OH	Frederick P Marquinez	\$20.00			
2019-01-13-WEB-OH-001	1/13/2019	OH	Jeffrey S. Beard	\$20.00			
2019-01-13-WEB-OH-001	1/13/2019	OH	Peter H.U. Lee	\$22.00			
2019-01-13-WEB-OH-001	1/13/2019	OH	Anthony Joseph Midkiff	\$20.00			
2019-01-13-WEB-OH-001	1/13/2019	OH	Adam Joel Bihl	\$20.00			
2019-01-12-WEB-OH-001	1/12/2019	OH	Sarah Woodson	\$17.00			
2019-01-12-WEB-OH-001	1/12/2019	OH	Kendra Newland	\$20.00			
2019-01-12-WEB-OH-001	1/12/2019	OH	Mrs. Kelly Lynn Shifflet	\$22.00			
2019-01-12-WEB-OH-001	1/12/2019	OH	James R Parry	\$24.00			
2019-01-12-WEB-OH-001	1/12/2019	OH	Jeffery G. Zetzer	\$20.00			
2019-01-11-WEB-OH-001	1/11/2019	OH	Nicole L Nicol	\$17.00			
2019-01-11-WEB-OH-001	1/11/2019	OH	Erin W Hendershot	\$17.00			
2019-01-11-WEB-OH-001	1/11/2019	OH	Mr. Thomas Lee Mayes	\$17.00			
2019-01-11-WEB-OH-001	1/11/2019	OH	Rachael E Wheeler	\$17.00			
2019-01-10-WEB-OH-001	1/10/2019	OH	Jeffrey S Bolin	\$17.00			
2019-01-10-WEB-OH-001	1/10/2019	OH	Daniel Davis	\$22.00			
2019-01-10-WEB-OH-001	1/10/2019	OH	William Kevin Giezie	\$24.00			
2019-01-10-WEB-OH-001	1/10/2019	OH	Gregory N. Schnulo	\$125.00			

Edit table list setup

iWeb – Export

abila[™]

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Favorites ▾

✉

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ALord_ngauss ▾

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Installment Payment

Business Unit

Accounting Period

Fiscal Year

Adjustment

Invoice Detail

Scheduled Processes

GL Account

Currency

Accounting / Batch / List - \$State_Query:State_eWeb_Payment

List - \$State_Query:State_eWeb_Payment (675 records)

1 2 3 4 5 6 7 8 9 10 Next >

	Batch Name	Add Date	State Affiliation	Full Name	
➡	2019-01-16-WEB-OH-001	1/16/2019	OH	Mrs. Cassandra Ostrowsky	
➡	2019-01-15-WEB-OH-001	1/15/2019	OH	Mr. John Bibler	
➡	2019-01-15-WEB-OH-001	1/15/2019	OH	Teresa S Edwards	
➡	2019-01-14-WEB-OH-001	1/14/2019	OH	Deena Lynn Ratliff	
➡	2019-01-14-WEB-OH-001	1/14/2019	OH	Mr. Christopher John Lautner	
➡	2019-01-14-WEB-OH-001	1/14/2019	OH	Joshua C Harris	\$20.00
➡	2019-01-13-WEB-OH-001	1/13/2019	OH	Drew Dentinger	\$17.00
➡	2019-01-13-WEB-OH-001	1/13/2019	OH	Frederick P Marquinez	\$20.00
➡	2019-01-13-WEB-OH-001	1/13/2019	OH	Jeffrey S. Beard	\$20.00
➡	2019-01-13-WEB-OH-001	1/13/2019	OH	Peter H.U. Lee	\$22.00
➡	2019-01-13-WEB-OH-001	1/13/2019	OH	Anthony Joseph Midkiff	\$20.00
➡	2019-01-13-WEB-OH-001	1/13/2019	OH	Adam Joel Bihl	\$20.00
➡	2019-01-12-WEB-OH-001	1/12/2019	OH	Sarah Woodson	\$17.00
➡	2019-01-12-WEB-OH-001	1/12/2019	OH	Kendra Newland	\$20.00
➡	2019-01-12-WEB-OH-001	1/12/2019	OH	Mrs. Kelly Lynn Shifflet	\$22.00
➡	2019-01-12-WEB-OH-001	1/12/2019	OH	James R Parry	\$24.00
➡	2019-01-12-WEB-OH-001	1/12/2019	OH	Jeffery G. Zetzer	\$20.00
➡	2019-01-11-WEB-OH-001	1/11/2019	OH	Nicole L Nicol	\$17.00
➡	2019-01-11-WEB-OH-001	1/11/2019	OH	Erin W Hendershot	\$17.00
➡	2019-01-11-WEB-OH-001	1/11/2019	OH	Mr. Thomas Lee Mayes	\$17.00
➡	2019-01-11-WEB-OH-001	1/11/2019	OH	Rachael E Wheeler	\$17.00
➡	2019-01-10-WEB-OH-001	1/10/2019	OH	Jeffrey S Bolin	\$17.00
➡	2019-01-10-WEB-OH-001	1/10/2019	OH	Daniel Davis	\$22.00
➡	2019-01-10-WEB-OH-001	1/10/2019	OH	William Kevin Giezle	\$24.00
➡	2019-01-10-WEB-OH-001	1/10/2019	OH	Gregory N. Schnulo	\$125.00

☒ Edit table list setup

javascript:_doPostBack('ListToolBarASCIExportLink','')

Always export to
ASCII Delimited/CSV

Export Raw Data to Excel

Export Raw Data to Word

Export to Text File

Export to XML

Export to ASCII Delimited/CSV

Create Word Merge Document

iWeb - Current Active Members

NetFORUM
ENTERPRISE

ModulesRecent RecordsFavorites

SearchMichael - IN

Overview

Overview and Setup

Executive Dashboard

Customer Request Setup

Customer Setup

Address & Phone Setup

Individual Demographics Setup

Organization Demographics Setup

Individuals

Organizations

Households

Assignments

Requests

Invoice

Payments

Home

Advocacy Issue

CRM / Overview / Overview and Setup

Overview

The Customer Relationship Management (CRM) content group helps you manage your customer relationships.

Individuals

Find

Enter search criteria to find an individual.

Add

Enter an individual's name, address, and contact information.

Add Request

Enter a customer's request.

Organizations

Find

Enter search criteria to find an organization.

Add

Enter an organization's name, address, and contact information.

Setup

Drop-down lists simplify data entry by providing predefined values which the user may select such as name prefixes and suffixes, titles etc. Set up and manage the CRM drop-down lists in the following areas of CRM:

Customer Setup

Customer Request Setup

Address & Phone Setup

All Active NGAUS Memberships

Common CRM Queries

State_eWeb_Payment...

CURRENT_MEMBERS...

Life Members (ACTIVE) for a State...

Life Members (RETIRED) for a State...

Master_List_NGAUS...

NGAUS Membership Expiring...

NGAUS_Joins_and_Renewals...

Open Assignments

See all >

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Page Load Time: null

Individual Member Direct to NGAUS Membership Site

	NetFORUM	Vantiv
Full	NGAUS and State	X
Partial	NGAUS Only	
Non	Neither	

Questions?



Membership Marketing

Michael McNeill

Manager of Membership & Marketing



NGAUS

NGAUS Marketing Tools - State Association Resources



State Association Resources

State Association Leadership Updates
NGAUS Year At A Glance

General

About NGAUS
NGAUS By-Laws
NGAUS Ethics Presentation
NGAUS Military Association Ethics
NGEN Brochure
Support for Military Associations Memorandum-General Lengyel
State Leadership Informational Packet
Support for Military Associations Memorandum - General Hokanson

Marketing

MG Jansen Boyles Chairman's Message
NGAUS Branding Guidelines 2020
Complimentary Membership Flyer_AIR
Complimentary Membership Flyer_ARMY
Membership Recruitment Flyer
Membership Renewal Postcard
Life Membership Flyer
NGAUS Membership Brochure
Membership Flyer
Digital Life Membership Flyer
Life Membership Installment Flyer
Membership Image for Web or Social Media image 1
Membership Image for Web or Social Media image 2
NGAUS Logo
Membership Recruitment Tools Info
Email Templates
Marketing Request Form

Membership

Membership Application
Membership Application - Complimentary
Membership Brief
Membership Gift Certificate
Membership Update Card

NGAUS Marketing Tools - Printed Materials

Priorities for a 21st Century National Guard



Ensuring Deployability, Interoperability, and Sustainability with the Active Component through...

The Same Organization

- Future Multi-Domain Battlefield Interoperability, including:
 - Deployable & Interoperable Force Structure that is Validated & Doctrinally Consistent
 - Space National Guard as Primary Combat Reserve within Space Force
 - Continued National Guard Integration into Total Force Cyber Mission & Training

The Same Equipment

- Deployable, Interoperable & Sustainable Equipment
- Concurrent & Proportional Fielding of Equipment to the National Guard, including:
 - UH-60M, MC-10 25M, F-35A, KC-46A, C-130J & FVL Procurement
- National Guard Equipment Modernization & Recapitalization, including:
 - AH-64E, M1 & M2, HMMWV, C-130H, A-10, F-15 & F-16 Modernization

The Same Resources and Benefits

- Zero Cost TRICARE to Ensure Reserve Component Medical Readiness
- Post 9/11 GI Bill Parity
- Robust National Guard & Reserve Equipment Account (NGREA) Funding
- Tax Incentives for Guardians & Employers
- Ready Access to Mental Health Care & Suicide Prevention
- Increased National Guard Military Construction (MILCON) Funding

ngaus.org/legislation/priorities
ngaus@ngaus.org

Accomplishments Fiscal Year 2023



Air

- \$1.2B to modernize 90 M1 Abrams for the Army
- \$923.4M for 35 UH-60M Black Hawks for the ARNG
- \$693.8M for the 35 AH-64 Apache Block IIIA helicopters for the ARNG
- \$350.0M for MQ-1C Gray Eagles for the ARNG
- \$120.0M for ARNG High Mobility Multi-purpose Wheeled Vehicle (HMMWV) modernization program
- \$680.0M for the Paladin Integrated Management System for the Army

Joint/Personnel

- \$1.7B for 16 C-130J Super Hercules aircraft for ANG
- \$224.7M for C-130H modernization, includes:
 - \$60.7M for NP2000 propeller upgrades
 - \$41.2M for T-56 Series 3.5 engine mods
 - \$20.0M for Modular Airborne Firefighting System
- \$53.0M for F-16 Viper AESA radars for ANG
- \$1.2B for 20 HH-60W Jolly Green II helicopters for AF

NGAUS

*You make the priorities,
We take them to Congress.*



**WE ADVOCATE ON
YOUR BEHALF**



**LET US BE
YOUR VOICE**

FREE complimentary membership for newly commissioned officers and warrant officers.

SCAN BELOW






NGAI Annual Memberships are free for all! Buy a NGAUS membership as well so your voice also is heard at the national level!






Revving up for a Motor City Celebration



Save the Date
August 23-26, 2024



**NGAUS 146th Annual
Conference & Exhibition**

Huntington Place
Detroit, Michigan

Currently serving O1-O3, W1-CW2 and one guest attend for free!
Currently serving O4-O6, CW3-CW5 and one guest attend for only \$50!

NGAUS Marketing Tools - Mailchimp

**Washington Report**

January 9, 2024



Congress Returns to Looming Budget Deadlines

Lawmakers are back to work on Capitol Hill this week with the goal of determining a spending plan for fiscal 2024 before a partial government shutdown Jan. 19.

Congressional leaders provided a potential path forward Sunday by announcing a deal on overall budget totals that could pave the way for a broader compromise on funding the federal government.

**YOUR VOICE
DRIVES
LEGISLATION**


**JOIN TODAY**



NGEDA Meeting Set for Detroit Next Week


More than 200 state and territory National Guard association leaders and guests are registered for the National Guard Executive Directors Association's 2024 annual meeting Jan. 16-19 in Detroit.

Tweet of the Week: Guardsman Asks High Schoolers About Gen Z Words

**NGAUS**

December 21, 2023

[Join or Renew](#) | [Newsroom](#) | [Legislation](#)

**We're not the same without you**

Dear <<First Name>>,

We miss having you as a part of NGAUS. It is through the strength of our membership that NGAUS is able to advocate for issues concerning the Guard and its servicemembers.


We know that there are many reasons why you have let your membership lapse and chosen to not renew. In order to better understand our members and their needs, we ask that you fill out a brief survey. Your feedback will aid us in developing positive change and addressing areas that need improvement.

Survey

Please know that your participation with NGAUS is always welcome, and it is through involvement from members like you that allow us to better serve the National Guard. If you have a moment, please visit our Legislative and Membership pages to learn about what our priorities are and how your voice helps.



**LEGISLATIVE
PRIORITIES**

**NGAUS
MEMBERSHIP**

**October 19, 2023**

[Join or Renew](#) | [Newsroom](#) | [Legislation](#)

**SCHOLARSHIP
OPPORTUNITIES
AVAILABLE**



Presented by the
National Guard
Association of Vermont
Scholarship Foundation

The National Guard Association of Vermont Scholarship Foundation is now accepting applications for its 2024 Academic scholarships sponsored by the New England Federal Credit Union and the Vermont Credit Union.

Scholarship Application

NGAUS Marketing Tools -



Expand

Grow your community with campaigns that help you get in front of new, qualified audiences.



Search Keyword

Build and target an audience of people who have searched for terms related to what your organization provides



Affinity

Target an affinity audience based upon our library of available industry, demographic, and market-related audiences.



Lookalike

Based on one of your existing groups, we will expand your audience with people who are similar



Mobile Geofencing

Target mobile devices at a specific location during a specific time



Historical Geofencing

Target mobile devices that were at a specific location some time in the past



Invites

Distribute your Referral Marketing collateral to your Partners

Building Your Plan for 2024

The best time to plant a tree is 10 years ago. The second best time is today.

Set Your Goals



If you aim at nothing, you will hit nothing.

- What do you want to accomplish by the end of the year?
- Realistic targets and stretch goals.
- Everything should work towards that goal in some capacity.

Find Your Audience

We all live in a digital world.

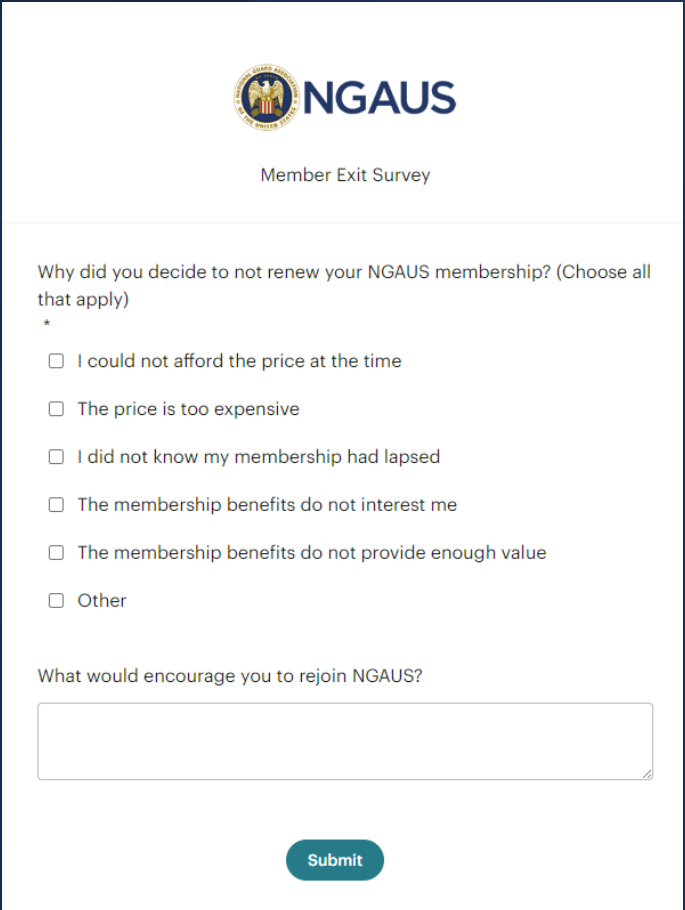
- Use multi-channel messaging to reach current and prospective members.
- Find out what content works on what platform.
- Trial and error. Test messaging, timing and frequency.




Understand Your Audience

Can't operate in a vacuum.

- Use a data-driven approach instead of “feel”
- Conduct surveys, let your members provide you with information
- Serve content that they are interested in



The screenshot shows a web form titled "Member Exit Survey" for NGAUS. At the top is the NGAUS logo, which includes a circular seal with an eagle and the text "NATIONAL GUARD ASSOCIATION" and "UNITED STATES OF AMERICA". Below the logo is the text "Member Exit Survey". The main question is "Why did you decide to not renew your NGAUS membership? (Choose all that apply)" followed by an asterisk. There are six checkbox options: "I could not afford the price at the time", "The price is too expensive", "I did not know my membership had lapsed", "The membership benefits do not interest me", "The membership benefits do not provide enough value", and "Other". Below these options is a text input field with the prompt "What would encourage you to rejoin NGAUS?". At the bottom right is a green "Submit" button.

 **NGAUS**

Member Exit Survey

Why did you decide to not renew your NGAUS membership? (Choose all that apply)
*

☐ I could not afford the price at the time

☐ The price is too expensive

☐ I did not know my membership had lapsed

☐ The membership benefits do not interest me

☐ The membership benefits do not provide enough value

☐ Other

What would encourage you to rejoin NGAUS?

Submit

Mark Your Calendar

- Make a loose schedule to follow
- Note important dates and deliver relevant content
- Rebates, conferences, holidays and anniversaries, recurring content

365 January 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

365 February 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
5				1	2	3
6	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

365 March 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
9					1	2
10	3	4	5	6	7	8
11	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

365 April 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
14	1	2	3	4	5	6
15	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

365 May 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
18			1	2	3	4
19	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

365 June 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
22						1
23	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

365 July 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	1	2	3	4	5	6
28	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

365 August 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
31				1	2	3
32	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

365 September 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
36	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

365 October 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
40		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

365 November 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
44					1	2
45	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

365 December 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
49	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

2024

Calendar-365.com

■ Scholarship
■ Rebate

■ Membership
 Renewal

■ Conference
■ Minuteman
 Minute

Open Discussion

General Conference Registration

Kayla Craig & Paul Bremond



NGAUS

Online Registration Process

- Current status, are you happy with the attendee experience?
- Perfect World
- How can we get you there?

Badge Production Process

- Current status, are you happy with the attendee experience?
- Perfect World
- How can we get you there?